

**UPPER SAN PEDRO WATER DISTRICT CITIZEN SURVEY**

December, 2009

*Prepared for:*

THE ORGANIZING BOARD OF THE UPPER SAN PEDRO WATER DISTRICT

Cochise County, Arizona

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# UPPER SAN PEDRO WATER DISTRICT CITIZEN SURVEY

December, 2009

## *Digest of the Contents*

<u>Introduction and Goals</u> .....	I-1
<u>Executive Summary</u> .....	I-2
<u>Details of the Findings</u> .....	1
<u>Table 1.</u> Initial Likelihood of Voting in Favor of the Formation of the Upper San Pedro Water District	
<u>Table 1a.</u> Reasons for Voting in Favor of the Upper San Pedro Water District	
<u>Table 1b.</u> Reasons for Not Voting in Favor of the Upper San Pedro Water District	
<u>Table 2.</u> Change in Likelihood of Voting in Favor of the District Based on Additional Information About the District	
<u>Table 2a.</u> Reasons for Being More Likely to Vote in Favor of the District With Additional Information	
<u>Table 2b.</u> Reasons for Being Less Likely to Vote in Favor of the District With Additional Information	
<u>Table 3.</u> Degree of Support for Various Measures to Meet Water Needs	
<u>Table 3a.</u> Additional Activities/Objectives for Upper San Pedro Water District to Implement	
<u>Table 4.</u> Change in Inclination to Vote in Favor of the Water District Based on Opposition Statements	
<u>Table 4a.</u> Statement That Would Make Respondent Less Inclined to Vote for the Water District	
<u>Table 4b.</u> Other Factors That Would Make Respondent Less Inclined to Vote for the Water District	
<u>Table 5.</u> Change in Inclination to Vote in Favor of the Water District Based on Support Statements	
<u>Table 5a.</u> Statement That Would Make Respondent Most Inclined to Vote for the Water District	
<u>Table 5b.</u> Other Factors That Would Make Respondent More Inclined to Vote for the Water District	
<u>Table 6.</u> Likelihood of Voting In Favor of the Formation of the Upper San Pedro Water District After Hearing More Information	
<u>Table 7.</u> Willingness to Support Various Annual Fee Levels for Conservation Measures	
<u>Table 7a.</u> Most Per Year Willing to Pay to Encourage Conservation Measures	

# UPPER SAN PEDRO WATER DISTRICT CITIZEN SURVEY

December, 2009

## *Digest of the Contents* (Cont'd)

### Appendix

<u>Survey Methodology and Sample Selection</u> .....	A-1
<u>Respondent Characteristics</u> .....	A-2
<u>Table A-1.</u> Area of Residence	
<u>Table A-2.</u> Sex of Respondents	
<u>Table A-3.</u> Age of Respondents	
<u>Table A-4.</u> Number of People in Household	
<u>Table A-4a.</u> Number of Children Under 18 in Household	
<u>Table A-5.</u> All-Year/Part-Year Residence	
<u>Table A-5a.</u> Ownership of Home	
<u>Table A-6.</u> Type of Residence	
<u>Table A-7.</u> Employment Status of Respondents	
<u>Table A-8.</u> Registered to Vote	
<u>Table A-8a.</u> Voted in Last General Election	
<u>Table A-8b.</u> Likelihood of Voting in Next Election	
<u>Table A-9.</u> Education Level of Respondents	
<u>Table A-10.</u> Perceived Ethnicity of Respondents	
<u>Table A-11.</u> Household Income of Respondents	
<u>Statistical Reliability</u> .....	A-8
<i>Confidence Intervals for a Given %</i>	
<i>Significance of Difference Between %</i>	
<u>Copy of Survey Instrument</u>	
<u>Verbatim Responses to Open-Ended Questions</u> .....	V1
<u>Table 1a.</u> Reasons for Voting in Favor of the Upper San Pedro Water District.....	V1
<u>Table 1b.</u> Reasons for Not Voting in Favor of the Upper San Pedro Water District .....	V8
<u>Table 2a.</u> Reasons for Being More Likely to Vote in Favor of the District With Additional Information.....	V10
<u>Table 2b.</u> Reasons for Being Less Likely to Vote in Favor of the District With Additional Information.....	V15
<u>Table 3a.</u> Additional Activities/Objectives for Upper San Pedro Water District to Implement .....	V16
<u>Table 4b.</u> Other Factors That Would Make Respondent Less Inclined to Vote for the Water District.....	V20
<u>Table 5b.</u> Other Factors That Would Make Respondent More Inclined to Vote for the Water District.....	V25

# UPPER SAN PEDRO WATER DISTRICT CITIZEN SURVEY

December, 2009

## Introduction and Goals

This Citizen Survey, conducted for the Organizing Board of the Upper San Pedro Water District, was designed to measure and document baseline attitudes and opinions among likely voters regarding the formation of a Water District among residents of the Upper San Pedro Water District in Cochise County, Arizona. This survey can provide baseline awareness and attitudes for a potential future follow-up survey which could be conducted after the implementation of the Public Involvement Process – to measure changes in public perceptions.

**Areas of Investigation** – The following areas of investigation were considered the central points for this baseline Citizen Survey:

1. **Support for the Formation of Upper San Pedro Water District** – What is the “initial” and “informed” likelihood of voting in favor of the formation of the Upper San Pedro Water District? How does degree of support change based on receipt of additional information? For what reasons? What factors – both pro and contra – are likely to influence a change in public support concerning the formation of the Water District? Which factors are most influential?
2. **Water Needs and Conservation** – What is the degree of support for various projects that might be established by the Upper San Pedro Water District to meet water needs? What is the level of support for specific annual fees to pay for or encourage water conservation efforts?
3. **Demographic Profile** – What are the key demographic characteristics of those who support or oppose the formation of an Upper San Pedro Water District?

**Methodology Overview** – To accomplish the goals of this study, a random sampling of likely voters who live within the Upper San Pedro Water District area (Sierra Vista, Palominas/Hereford, parts of Bisbee, Huachuca City and Tombstone – including rural areas of Cochise County) was interviewed by telephone during December, 2009. Surveys were conducted in English or Spanish, as preferred by the respondent. The specific procedures used to select the sample, as well as the descriptions of the demographic composition of the survey respondents, are explained in detail in the Appendix of this report.

# UPPER SAN PEDRO WATER DISTRICT CITIZEN SURVEY

December, 2009

## *Executive Summary*

1. **The Sample** – This baseline Citizen survey is comprised of 303 randomly-selected telephone interviews conducted among likely voters (in the 2010 general election) who live within the Upper San Pedro Water District area (Sierra Vista, Palominas/Hereford, parts of Bisbee, Huachuca City and Tombstone – including rural areas of Cochise County). A Spanish-language version of the final questionnaire design was prepared and made available to survey respondents who requested it. All interviews were completed in December, 2009 and conducted proportionately to the geographic distribution of the population. The majority of survey respondents were Sierra Vista residents (54%), with the balance in other Water District communities or unincorporated (rural) areas.<sup>(1)</sup>
2. **Overall Support for District Formation** – Overall, 65% were initially in favor of the District formation (at least possibly). After hearing more information through the survey questions, 77% said that they were in favor. In addition, 11% were initially opposed; and 24% had no opinion/unsure. After more information, 13% were opposed, 10% still unsure. In both cases, Sierra Vista residents were more apt to support District formation.

Voters who initially said they would vote in favor of the Water District most often indicate that “water conservation” is the reason, with a few adding that “water is a limited resource.” Some express concerns about impacts on Fort Huachuca and the surrounding community. Those who would “possibly” vote in favor of the District often express a desire for more information on the purpose of the District. Meanwhile, voters who would not vote in favor of the district tend to cite concerns about raised taxes, as well as a distrust of government involvement and/or saying that there is plenty of water.

The knowledge that the proposed District would implement additional projects and retain “local control” of water management decisions resulted in 42% of voters being *more* likely to favor the district, 5% *less* likely to favor, and 37% saying that it does not affect their vote (with 16% undecided). Voters more likely to vote in favor of the District again cite the importance of water conservation, with a sense that “we have to do something.” Some also express interest in maintaining “local control of water.” Several specifically say that “hearing more information on the District” made them more willing to support it. The few who would be less in favor of voting for the District after hearing additional information reiterate concerns about raising taxes, as well as government intervention.

3. **Support for Water Needs Projects** – Voters would support virtually all water needs projects evaluated, especially the expansion of graywater use for irrigation (72% strong support) as well as the recharging of wastewater and cities’ reuse of effluent (62% strong support for both measures). The least support is for the reduction of the amount of invasive mesquite near the river that use water (34% strong support). Those who offered additional objectives for the Water District (27% of voters) tend to suggest limits on growth and new development, regulating current water use and more alternative sources such as water harvesting and graywater use. Some also suggest more public awareness and education.
4. **Opposition Statements** – Of the opposition points evaluated, 50% say the argument that the “Water District will be too expensive” would make them least inclined to vote for the measure. Still, only 35% say that this argument makes them even somewhat less inclined to vote for the District; while 44% say that it would have no effect and 22% do not believe the statement.
5. **Support Statements** – Of the statements supporting the formation of the Water District, the most positive are that the District “would allow for local, not federal, control of water management issues” (29% most inclined to vote in favor); “would prevent closure or reduction in the size of Fort Huachuca” (22% most inclined to vote in favor); and “would protect habitat for fish and wildlife” (21% most inclined to vote in favor).
6. **Potential Financial Support** – In terms of financial support, 59% would be willing to support a \$10/year fee and 50%, a \$20/year fee. The support level drops to 33% for a \$50/year fee; and 25% for a \$75/year fee (with twice as many “very much opposed”). Overall, the median amount voters are willing to pay (among those who would pay anything) is \$62.12. The weighted average is \$62.83 per year.

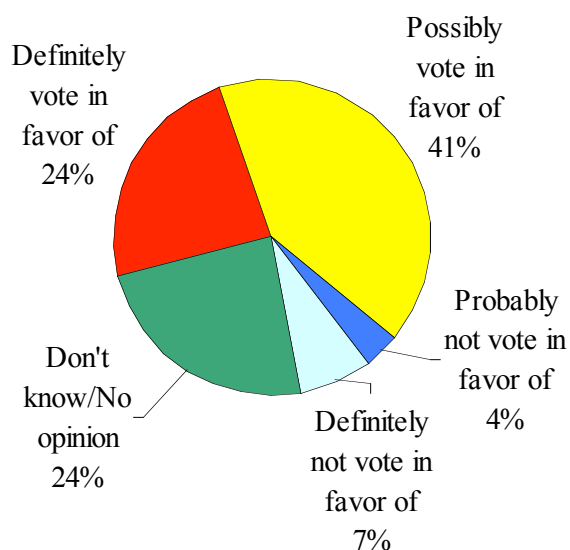
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<sup>(1)</sup> This sample of likely voters in the 2010 general election skew female (58%), White (89%) and older (74% are 50 or older, including 24% who are 70+). Fully 97% are currently registered to vote and 94% voted in the 2008 general election – with the vast majority (80%) indicating that they will “definitely vote” in 2010. Nearly every one is a full-year Cochise County resident (97%) who own their home (94% – typically a single family home). The majority are at least college graduates or better (56%), including 21% who have post-graduate studies or a graduate degree. Median household income is \$51,986.

## DETAILS OF THE FINDINGS

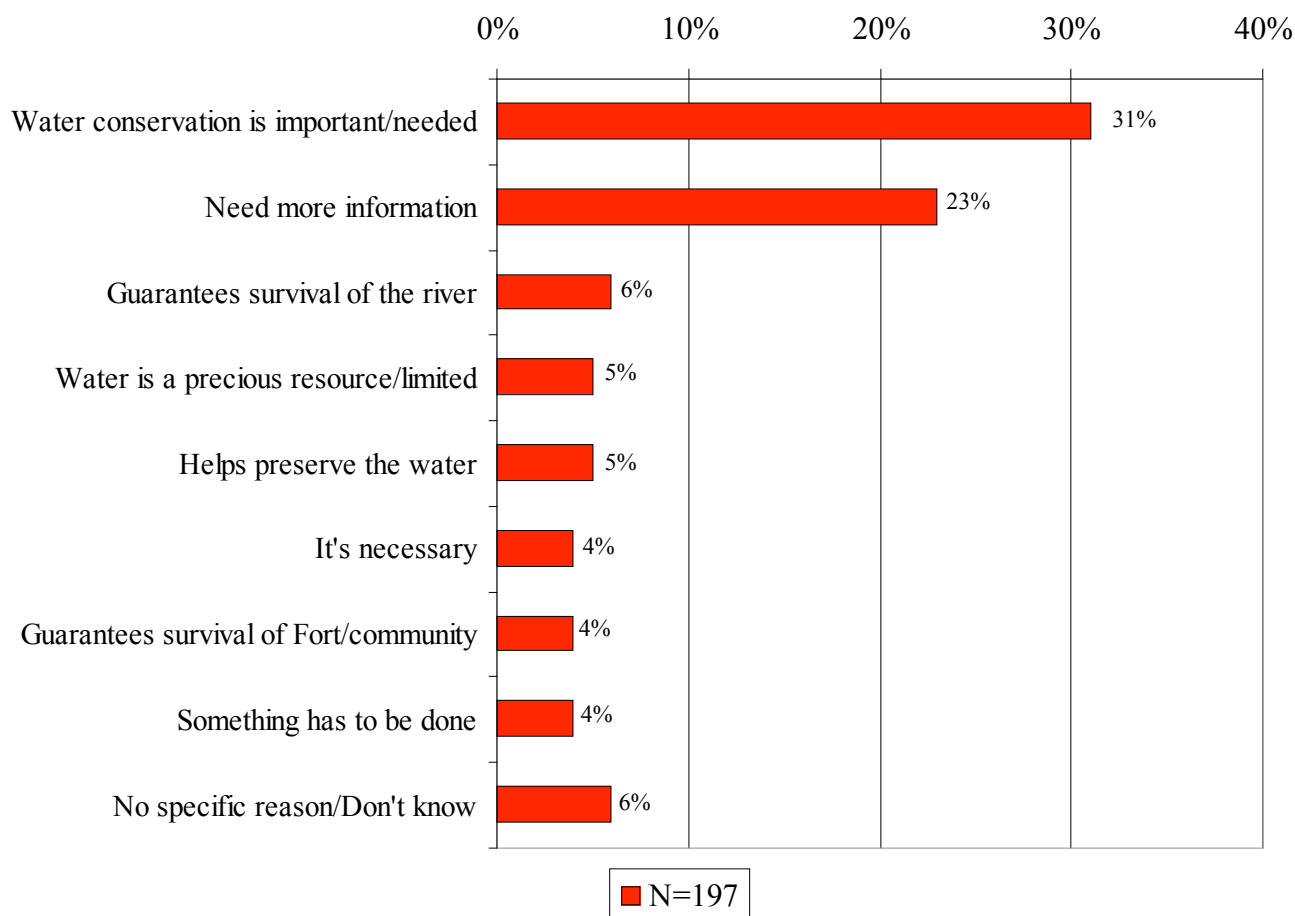
**Initial Likelihood of Voting in Favor of the Formation of the Upper San Pedro Water District** – Voters in this survey were asked twice how likely they would be to vote in favor of the formation of the Upper San Pedro Water District, which would be to “maintain the aquifer and baseflow conditions needed to sustain the Upper San Pedro River and to assist in meeting the water supply needs and water conservation requirements for Fort Huachuca and the communities within the District” – once at the beginning of their survey, and again toward the end. As reflected in Table 1, two-thirds of voters (65%) at the beginning of the survey indicate they would vote in favor of the District, including one of four who would “definitely” vote in favor. Just one of ten say they would “probably” or “definitely” not vote in favor of it, while the remaining one of four are not sure how they would vote. Voters with greater formal education are more apt to support formation of the District, with some additional elevated support among Sierra Vista residents. Those outside Sierra Vista and progressively older voters are more apt to be undecided on how they would vote.

**Table 1**                      **Initial Likelihood of Voting in Favor of the Formation of the Upper San Pedro Water District**



**Reasons for Voting in Favor of the Upper San Pedro Water District** – Voters who said they would “definitely” or “possibly” vote in favor of the Water District most often say the reason is that “we need to conserve our water” (“water is very important,” “water in this area is not renewing fast enough”) (31%). Some add that “water is a limited resource” and “something needs to be done” to preserve the area and “to maintain the San Pedro River and have enough water for residents.” A few add concerns about impacts on Fort Huachuca and the surrounding community (“if there's no Fort Huachuca, there's no Sierra Vista”). A significant share of voters who would “possibly” vote in favor of the District say they “need more information,” “don’t feel fully informed” and “want to take a closer look” at what the District would do.

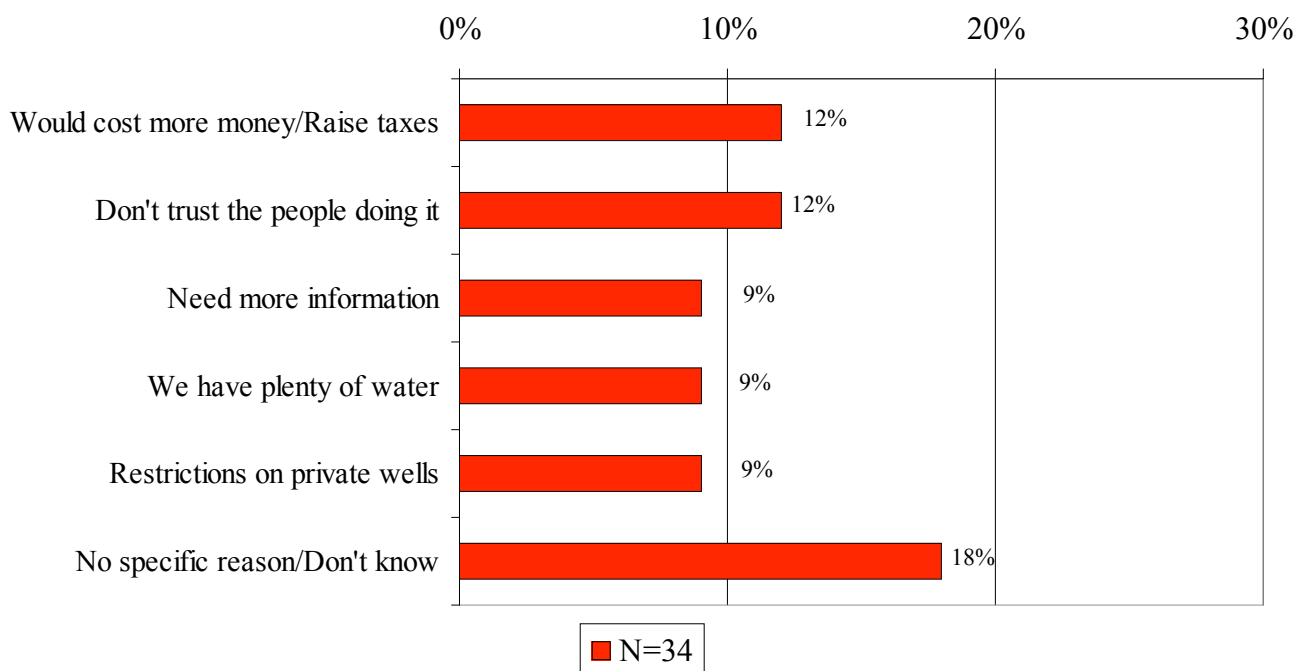
**Table 1a**                      **Reasons for Voting in Favor of the  
Upper San Pedro Water District**  
(See Verbatims in the Appendix V1-V7)





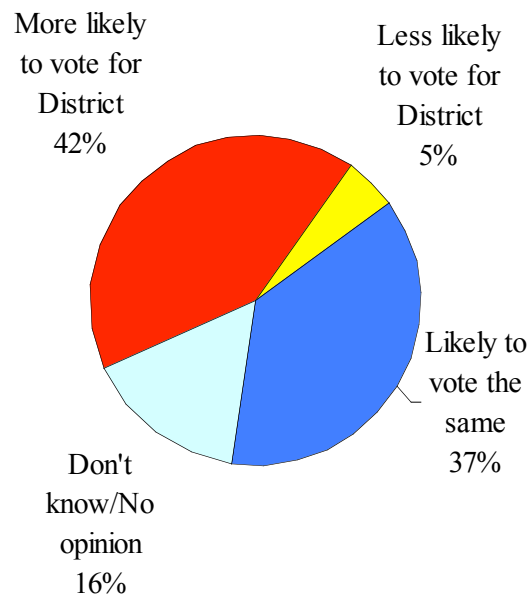
**Reasons for Not Voting in Favor of the Upper San Pedro Water District** – Voters who indicated they would not vote in favor of the Water District tend to be concerned about costs (“it would raise taxes,” “it’s going to cost more money”) and/or restrictions on private wells (“they want to put meters on water wells and make us pay for it”). A few indicate they do not support “government programs” or have concerns about the people supporting the District. Others perceive that supporters are “blowing the whole thing out of proportion” and that “there is quite a bit of water in the San Pedro area.”

**Table 1b**                      **Reasons for Not Voting in Favor of the Upper San Pedro Water District**  
(See Verbatims in the Appendix V8-V9)



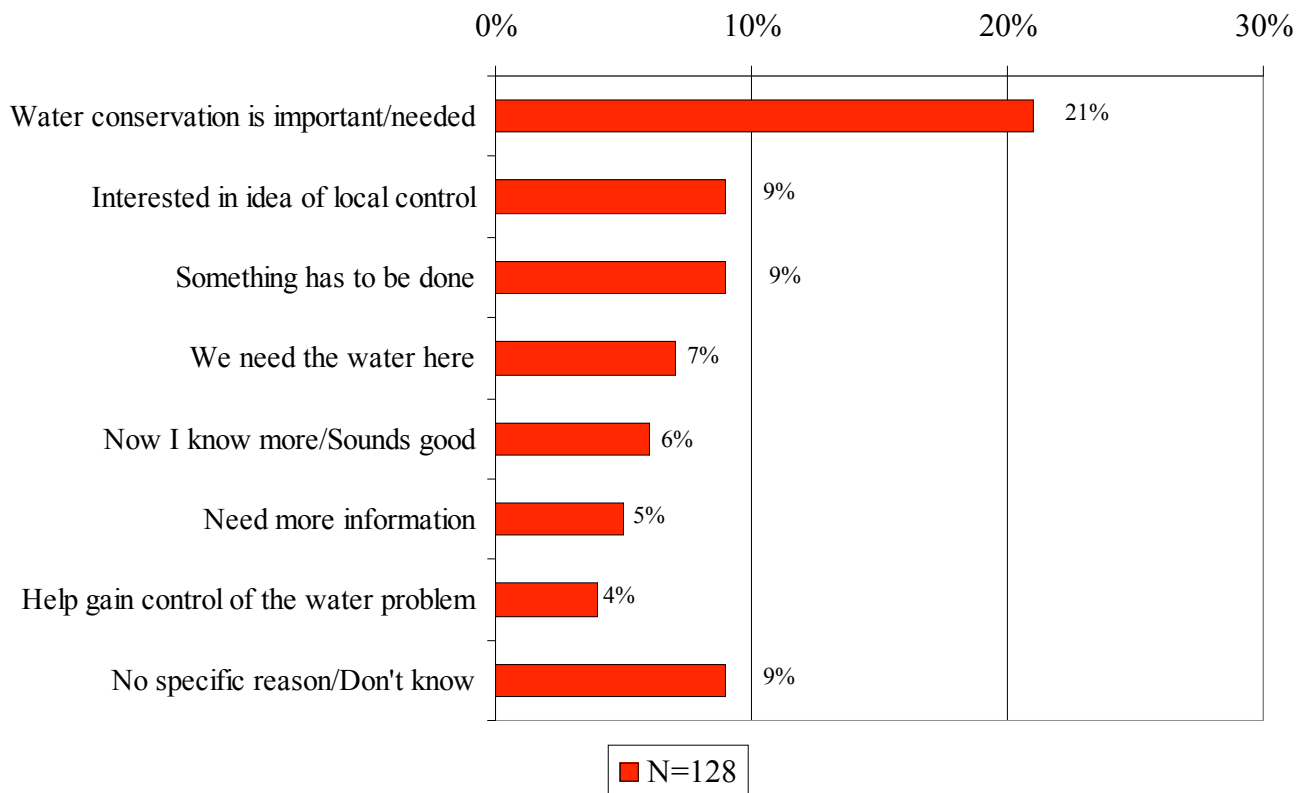
**Change in Likelihood of Voting in Favor of the District Based on Additional Information About the District** – After being read some additional information about the purpose of the Water District, voters were asked if this additional information made them more or less likely to vote in favor of the district. More than four of ten voters say the additional information would make them more likely to vote in favor of the District, while just 5% indicate it would make them less likely to be in favor of it. Just over one-half indicate it makes no difference to their voting (37%) or aren't sure which way it sways them (16%). While there is little difference based on area or gender, the youngest voters (18 to 39), those definitely likely to vote in the 2010 election and voters with at least a college degree are more apt to have increased support for the Water District based on the additional information provided.

**Table 2 Change in Likelihood of Voting in Favor of the District Based on Additional Information About the District**



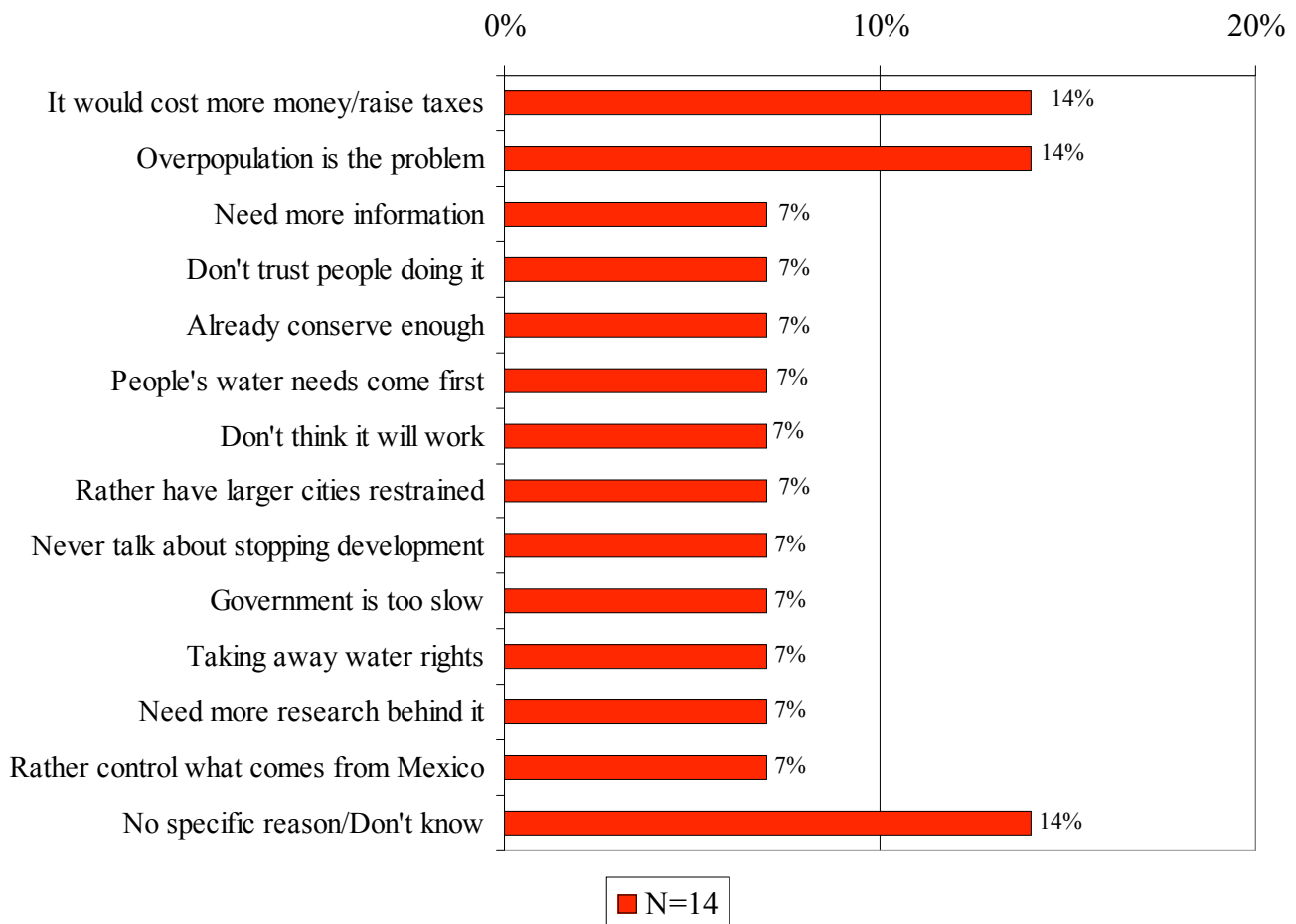
**Reasons for Being More Likely to Vote in Favor of the District With Additional Information** – Voters who indicate they would be more likely to vote in favor of the Water District due to knowing more about the purpose of the water district most often say that the importance of water conservation is the reason for the increased support (“too many people using too much water, we have to do something”), as well as a desire to “gain control of the water problem” (“sounds like a something that needs to be addressed”). Some add they “don't want to lose local control of water” (“would not like it to go out of Cochise County”). Several specifically mention that “I wasn't even aware of this, but am interested” and are more apt to vote in favor of the District “because of hearing more information on the District.”

**Table 2a Reasons for Being More Likely to Vote in Favor of the District With Additional Information**  
(See Verbatims in the Appendix V10-V14)



**Reasons for Being Less Likely to Vote in Favor of the District With Additional Information** – Among the few who indicated they would be less likely to vote in favor of the Water District after hearing more information, a variety of responses were offered. A few are concerned that it would “raise taxes,” while others are more concerned with overpopulation and growth than water conservation. A few simply say “the government is too nosy” and don’t want its intervention in the area.

**Table 2b Reasons for Being Less Likely to Vote in Favor of the District With Additional Information**  
(See Verbatims in the Appendix V15)



**Degree of Support for Various Measures to Meet Water Needs** – Voters were read a series of projects to help meet water needs, and asked their degree of support for each on a “1-to-5” scale, where a 5 means they “strongly support” the project and a “1” means they “do not support it at all.” In general, all of the projects generated at least some support from voters. As summarized in Table 3, one-half or more indicate “strong” support for seven projects, including:

- **Expand the use of graywater for irrigation** (72% strongly support, 88% support overall, 4.5 average score on the “1-to-5” scale.)
- **Support cities’ efforts to reuse their treated wastewater effluent** (62% strongly support, 82% support overall, 4.4 average score.)
- **Support cities’ efforts to recharge their treated wastewater effluent** (62% strongly support, 80% support overall, 4.3 average score.)
- **Construct stormwater detention basins for recharge** (58% strongly support, 78% support overall, 4.3 average score.)
- **Promote conservation education and awareness, and recommend water conservation practices for adoption** (59% strongly support, 77% support overall, 4.2 average score.)
- **Require new subdivisions to contribute to a fund to support future water infrastructure projects** (55% strongly support, 71% support overall, 4.0 average score. This has greater support outside Sierra Vista [77% versus 66% in Sierra Vista].)
- **Provide funding incentives for rainwater harvesting systems for irrigation** (50% strongly support, 70% support overall, 4.0 average score. Again, this project has greater support outside Sierra Vista [76% versus 67% in Sierra Vista].)

Although not as strongly supported, one-half or more indicate at least some support for the remaining four projects:

- **Establish a program to monitor how our water supplies are changing and evaluate effectiveness of any projects implemented** (68% support [47% strong], 4.0 average score.)
- **Over the long term, explore other possible sources of water from outside the watershed** (62% support [43% strong], 3.8 average score.)

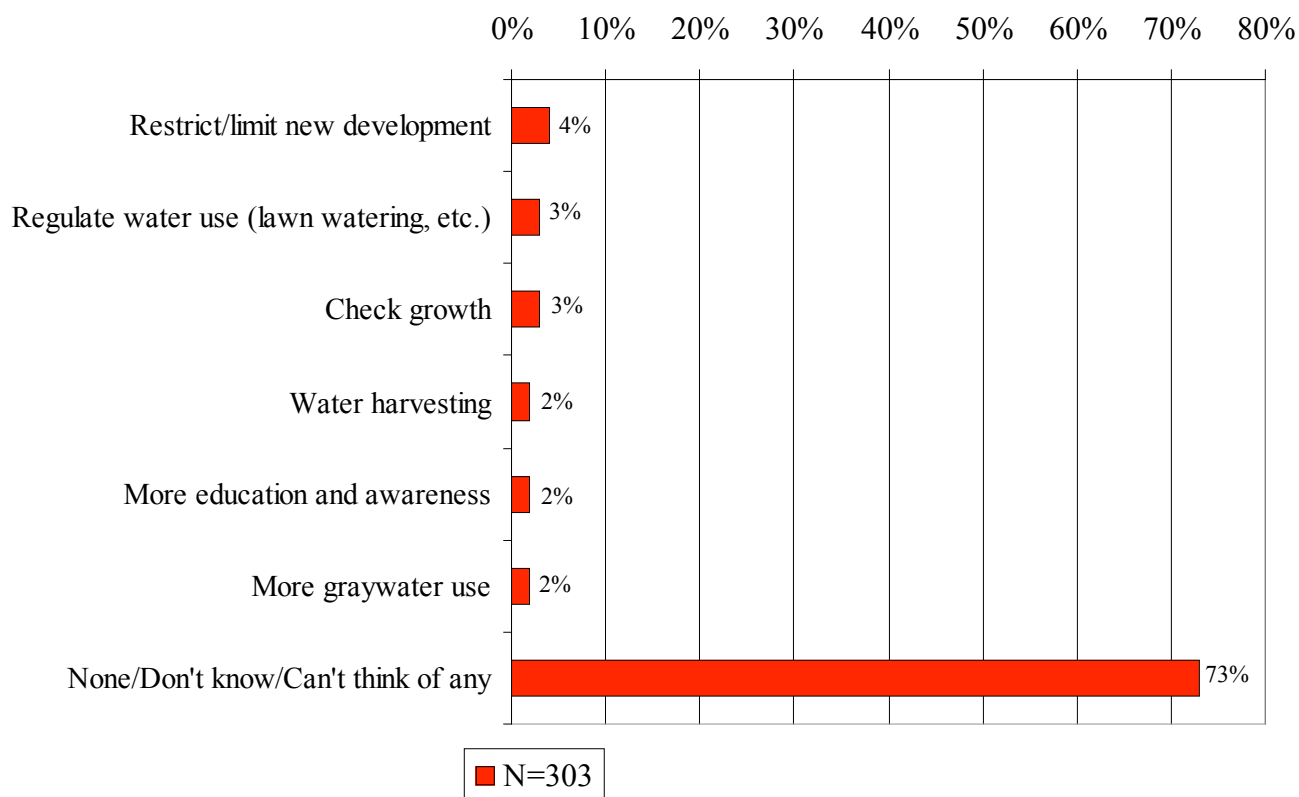
- **Construct new wells away from the San Pedro where they will not so directly impact its flows** (55% support [38% strong], 3.7 average score.)
- **Reduce the amount of invasive mesquite near the river that use water** (50% support [34% strong], 3.4 average score.)

**Table 3** **Degree of Support for Various Measures to Meet Water Needs**

(N=303)	Strongly Support	Support	Neutral	Do Not Support	Do Not Support At All	Avg Score on 1-5 Scale
Expand the use of graywater for irrigation	72%	16%	8%	0%	3%	4.5
Support cities' efforts to reuse their treated wastewater effluent	62%	20%	13%	1%	3%	4.4
Support cities' efforts to recharge their treated wastewater effluent	62%	18%	15%	1%	4%	4.3
Construct stormwater detention basins for recharge	58%	20%	15%	2%	5%	4.3
Promote conservation education and awareness, and recommend water conservation practices for adoption	59%	18%	14%	3%	6%	4.2
Require new subdivisions to contribute to a fund to support future water infrastructure projects	55%	16%	14%	5%	11%	4.0
Provide funding incentives for rainwater harvesting systems for irrigation	50%	20%	18%	4%	6%	4.0
Establish a program to monitor how our water supplies are changing and evaluate effectiveness of any projects implemented	47%	21%	20%	4%	8%	4.0
Over the long term, explore other possible sources of water from outside the watershed	43%	19%	25%	3%	10%	3.8
Construct new wells away from the San Pedro where they will not so directly impact its flows	38%	17%	29%	5%	11%	3.7
Reduce the amount of invasive mesquite near the river that use water	34%	16%	25%	7%	18%	3.4

**Additional Activities/Objectives for Upper San Pedro Water District to Implement –**  
 When asked if there were other water needs objectives (other than the eleven they evaluated) that the Water District should implement, three of four did not offer a suggestion. A few “would like to see them get a handle on growth” and “cut down on building permits and development.” Others suggest “water harvesting” and more graywater usage, as well as “limitation on watering lawns, etc.” Still others would like to see a “strong focus on education and public awareness of conservation practices.”

**Table 3a**                      **Additional Activities/Objectives for  
 Upper San Pedro Water District to Implement**  
 (See Verbatims in the Appendix V16-V19)



**Change in Inclination to Vote in Favor of the Water District Based on Opposition Statements** – Voters were read a series of statements from people who oppose the formation of the Water District, and asked whether they were less inclined to support the District because of each statement. As summarized in Table 4, the majority of voters indicate that these statements would have “no effect” on their vote or say they do not believe the statement given:

- **A Water District will be too expensive** (35% less inclined to vote in favor, including 15% “much less inclined.” Still, two-thirds indicate the statement has no effect [44%] or they do not believe the statement [22%]. More likely to be at least somewhat less inclined to vote for the District because of this statement are those outside Sierra Vista and the youngest voters [18 to 39].)
- **Actions taken upstream by Mexico overshadow what can be done here in terms of water supply** (26% less inclined overall, including 10% “much less inclined.” Three of four say it has no effect on their vote [48%] or they don’t believe the statement [27%]. At least somewhat less inclined to vote for the District based on this statement are those outside Sierra Vista and the youngest voters.)
- **Much of the affected land is owned by the Federal Government and therefore a local Water District won’t help much** (21% less inclined overall, including 13% “much less inclined.” Fully six of ten say that this would not affect how they vote, and another two of ten do not believe the statement. Voters outside of Sierra Vista are again more apt to indicate that this statement would make them less inclined to vote in favor of the District.)
- **Drought, reduced rainfall and/or climate change will overshadow what can be done in terms of water supply** (21% less inclined overall, including 8% “much less inclined.” Eight of ten say this statement has no effect on how they would vote [49%] or do not believe the statement [30%]. Voters outside of Sierra Vista again are more apt to say they are less inclined to vote for the District based on this statement, as are women and 18 to 39’s.)



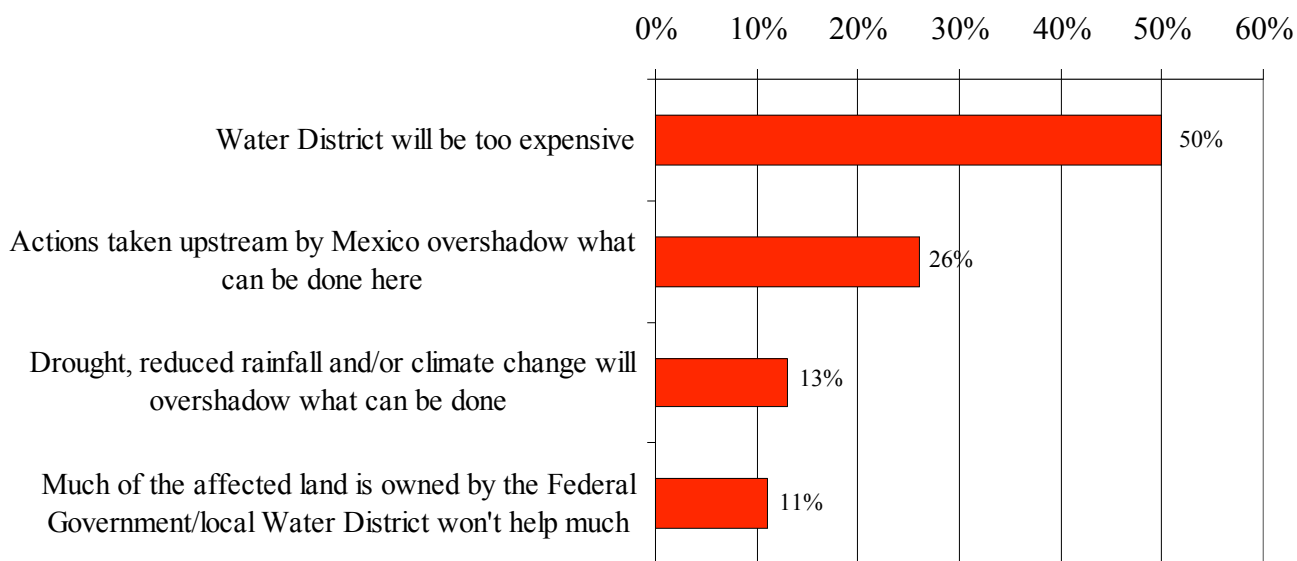
**Table 4                      Change in Inclination to Vote in Favor of the  
Water District Based on Opposition Statements**

(N=303)	Much Less Inclined	Somewhat Less Inclined	No Effect	Do Not Believe Statement
A Water District will be too expensive	15%	20%	44%	22%
Much of the affected land is owned by the Federal Government and therefore a local Water District won't help much	13%	8%	59%	20%
Actions taken upstream by Mexico overshadow what can be done here in terms of water supply	10%	16%	48%	27%
Drought, reduced rainfall and/or climate change will overshadow what can be done in terms of water supply	8%	13%	49%	30%

**Statement That Would Make Respondent Least Inclined to Vote for the Water District** – When asked which of the four statements would make them the least apt to vote in favor of forming the Water District, one-half mentioned **“a Water District will be too expensive”** – including an even greater share of Sierra Vista residents, men and voters employed full-time. Fully 78% of voters whose informed district preference is to definitely not vote in favor of the district name this as the statement that would make them least inclined to vote in favor of the district.

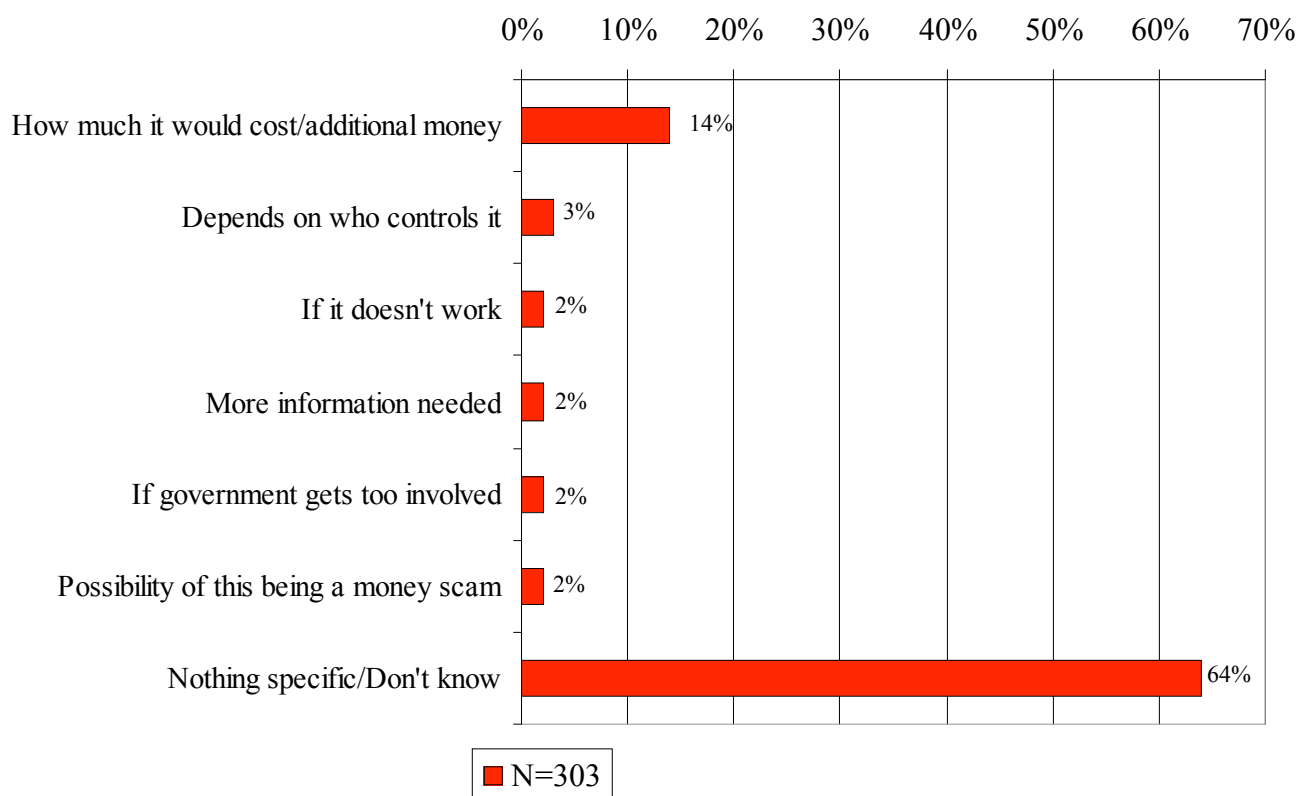
Overall, half as many say **“actions taken upstream by Mexico overshadow what can be done here”** as the statement that would make them least inclined to vote for the District (26%). Residents outside of Sierra Vista and progressively older voters name this statement more often. Just over one of ten mention either of the remaining two statements – **“drought, reduced rainfall and/or climate change will overshadow what can be done”** (13%) and **“much of the affected land is owned by the Federal Government and therefore a local Water District won’t help much”** (11%).

**Table 4a Statement That Would Make Respondent Least Inclined to Vote for the Water District**



**Other Factors That Would Make Respondent Less Inclined to Vote for the Water District** – Two-thirds of voters are unable to identify “other factors” (besides those listed in Table 4) that would make them *less* inclined to vote “yes” on the measure. Among those who do, and consistent with Table 4 findings, the primary factor relates to cost or higher taxes. Representative comments (found on pages V20-V24 in the Verbatims) include: “if the water bill went up,” “raising taxes would make me less inclined” and “if the cost was extreme.” In lesser numbers, some mention the issue of control (“what kind of checks and balances would be built in,” “who’s running it”) and/or cite a general lack of trust in government (“anything with government involvement will make me less inclined to vote, because then you can never get out of it,” “if the Federal Government steps in”).

**Table 4b      Other Factors That Would Make Respondent Less Inclined to Vote for the Water District**  
(See Verbatims in the Appendix V20-V24)



**Change in Inclination to Vote in Favor of the Water District Based on Support Statements** – Voters were also read a series of statements from people who support the formation of the Water District, and asked whether they were more inclined to support the District because of each statement. As summarized in Table 5, the majority were more inclined to vote for the District based on two statements:

- **A Water District would protect habitat for fish and wildlife** (57% more inclined to vote in favor, including 37% who are “much more inclined.” This is true regardless of geography, with even greater increased inclination among women, 18 to 39’s and voters with a college degree or post-graduate education.)
- **A Water District would allow for local, not federal, control of water management issues** (57% more inclined to vote in favor, including 37% who are “much more inclined,” with little difference based on geography or age. Women, voters with a college degree or post-graduate education and those who earn between \$50,000 and \$75,000 a year are even more inclined to vote in favor of the District based on this statement.)

At least four of ten indicate they would be more inclined to vote for the District based on the remaining four statements:

- **A Water District would prevent the closure or reduction in the size of Fort Huachuca** (39% more inclined, including 29% who are “much more inclined.” One of four indicate this statement has no effect on their voting [28%], and another one-third say they don’t believe the statement [34%]. Even more inclined to vote in favor of the District based on this statement are women, 18 to 39’s, voters with a college degree and those who earn between \$50,000 and \$75,000 annually.)
- **A Water District would prevent loss of vegetation near the river and erosion of the riverbank** (41% more inclined, including 26% who are “much more inclined.” One-third say this statement has no effect on their voting [35%], and one of four indicate they don’t believe the statement [24%]. Increased inclination to vote in favor of the district is greater among voters outside Sierra Vista, women, 18 to 59 year-olds and voters who earn between \$50,000 and \$75,000 annually.)
- **A Water District would protect nature-based tourism related to the San Pedro River** (45% more inclined, including 24% who are “much more inclined.” One-third say this statement has no effect on their voting [35%], and two of ten don’t believe the statement [20%]. Voters outside Sierra Vista, women, those with a college degree and voters whose annual salary is less than \$35,000 or between \$50,000 and \$75,000 are even more apt to be inclined to vote for the District based on this statement.)

- **A Water District would provide water to support community growth** (43% more inclined, including 22% who are “much more inclined.” Nearly four of ten say this statement has no effect on their voting [37%], while two of ten don’t believe the statement. Sierra Vista residents, men, progressively younger voters, those with a college degree and those who earn \$50,000 or more annually are more apt to vote in favor of the District based on this statement.)

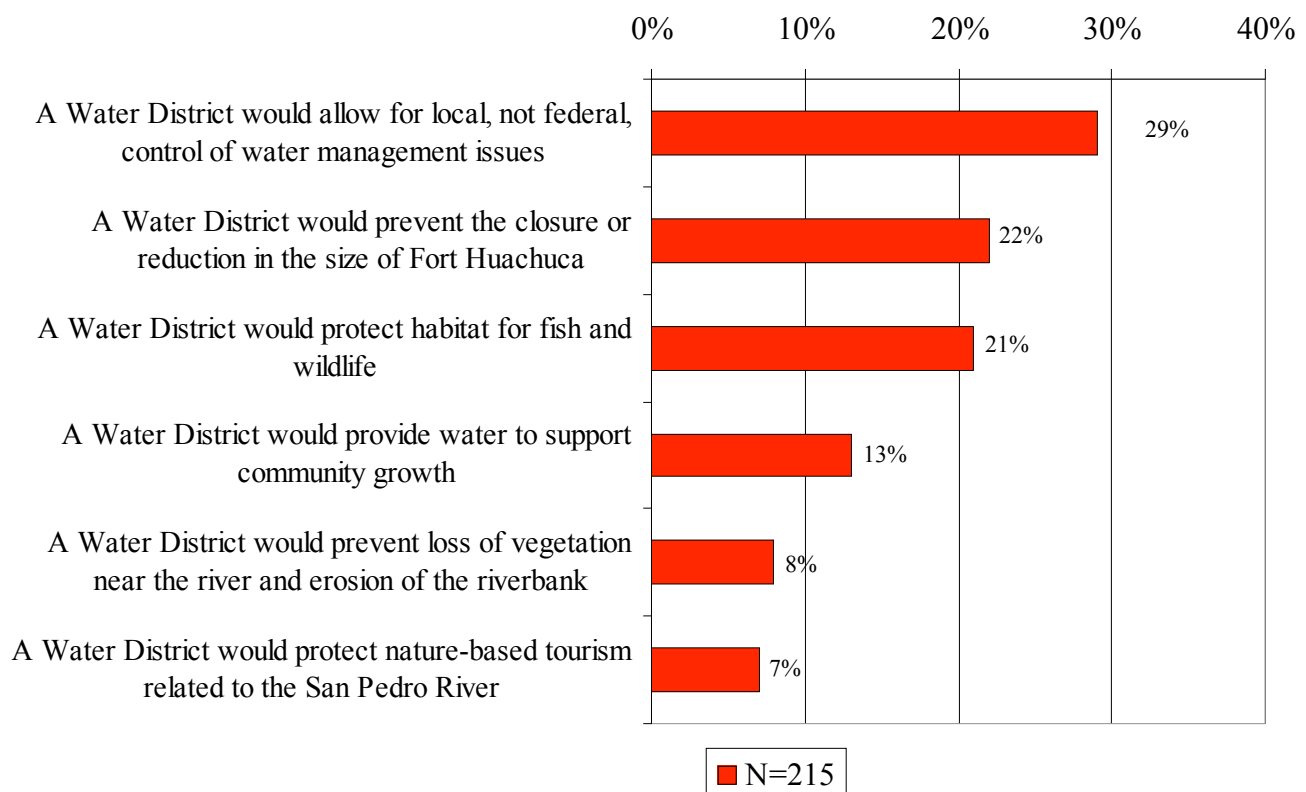
**Table 5            Change in Inclination to Vote in Favor of the  
Water District Based on Support Statements**

(N=303)	Much More Inclined	Somewhat More Inclined	No Effect	Do Not Believe Statement
A Water District would protect habitat for fish and wildlife	37%	20%	27%	16%
A Water District would allow for local, not federal, control of water management issues	37%	20%	28%	16%
A Water District would prevent the closure or reduction in the size of Fort Huachuca	29%	10%	27%	34%
A Water District would prevent loss of vegetation near the river and erosion of the riverbank	26%	15%	35%	24%
A Water District would protect nature-based tourism related to the San Pedro River	24%	21%	35%	20%
A Water District would provide water to support community growth	22%	21%	37%	20%

**Statement That Would Make Respondent Most Inclined to Vote for the Water District** – Of the six proponent statements offered, the largest share indicate that **“a Water District would allow for local, not federal, control of water management issues”** is the statement that would make them most inclined to vote for the Water District (29%). Two statements – **“a Water District would prevent the closure or reduction in the size of Fort Huachuca”** and **“a Water District would protect habitat for fish and wildlife”** – are a close second (21%-22%). Local control is more influential to Sierra Vista residents (32%), while the three statements are essentially tied among voters outside of Sierra Vista (20%-25%). Women and progressively older voters tend to be more influenced by the local control statement, while men and younger voters indicate that issues related to Fort Huachuca are more apt to get them to vote for the District. Women and the youngest respondents are more influenced by the wildlife habitat statement.

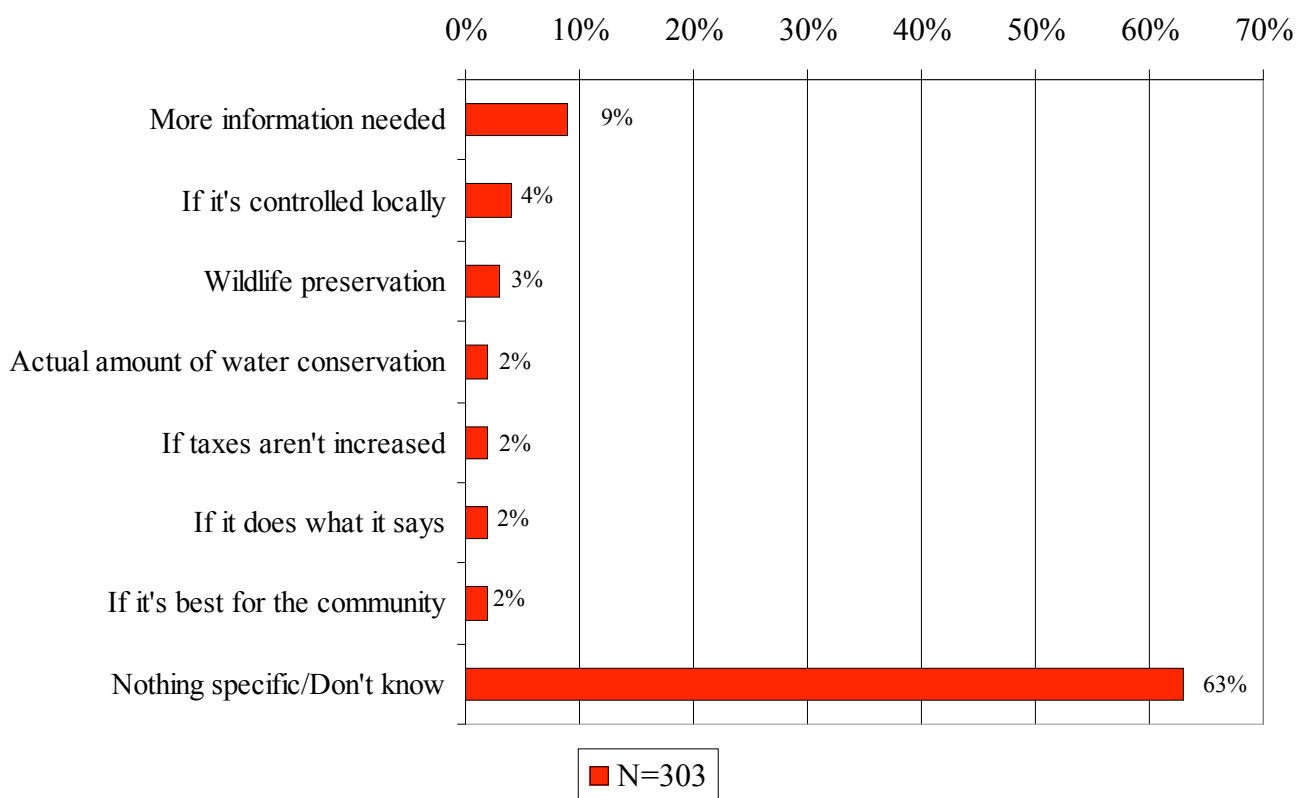
Overall, 13% say they would be most inclined to vote for the Water District based on **“a Water District would provide water to support community growth.”** Less than one of ten name the remaining two statements, **“a Water District would prevent loss of vegetation near the river and erosion of the riverbank”** (8%) or **“a Water District would protect nature-based tourism related to the San Pedro River”** (7%).

**Table 5a Statement That Would Make Respondent Most Inclined to Vote for the Water District**



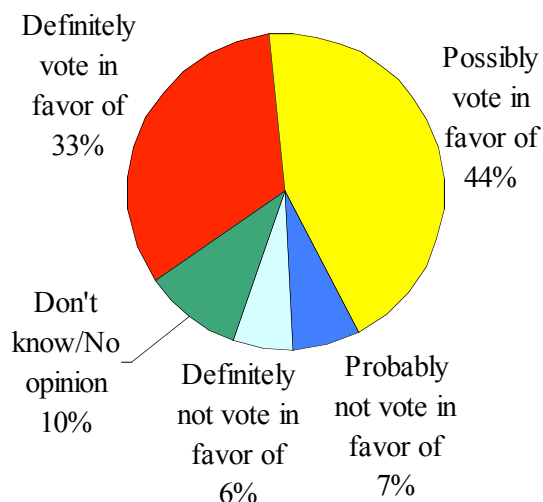
**Other Factors That Would Make Respondent More Inclined to Vote for the Water District** – More than six of ten voters do not specify “other factors” that might positively influence their “yes” vote on the measure (63%). As summarized on pages V25-V28 in the Verbatims, those who provide a specific response most often desire additional information about the measure (“need more information,” “need to see proposal of the implementation,” “more community support and understanding of the issue”). Others cite the need for “local control” of the water issue (“local control as opposed to Federal control,” “local control is better than governmental control”). A few add comments related to “the protection of wildlife” (“if it protects the San Pedro Riparian Conservation area”) and/or water conservation (“self-imposed conservation,” “if it helps save water it’s better”) – while some support a measure with “no additional taxes on water.”

**Table 5b Other Factors That Would Make Respondent More Inclined to Vote for the Water District**  
(See Verbatims in the Appendix V25-V28)



**Likelihood of Voting in Favor of the Formation of the Upper San Pedro Water District After Hearing More Information** – Toward the end of the survey, after more information was given regarding the Water District and including positive and negative statements regarding the district, voters were asked again their likelihood of voting in favor of the formation of the Water District. As reflected in Table 6, 77% say they will definitely (33%) or possibly (44%) vote in favor of the district – up from 65% at the beginning of the survey, with the largest increase in “definite” voters (from 24% to 33%). Just 13% say they would not vote in favor of the District, only a slight increase from the beginning of the survey (11%). Only one of ten indicate uncertainty in how they would vote, down from 24%. This informed preference for formation of the District is greater among Sierra Vista residents (81% versus 71% outside of Sierra Vista) and voters who earn more than \$50,000 annually – with little difference based on gender or age group.

**Table 6      Likelihood of Voting in Favor of the Formation  
of the Upper San Pedro Water District  
After Hearing More Information**





**Willingness to Support Various Annual Fee Levels for Conservation Measures –** Voters were asked their degree of support for various annual fees to support conservation measures, measured with a “1-to-5” scale, where a “5” means they are “very willing to support” the fee level and a “1” means they are “very much opposed” to the fee. Results are summarized in Table 7.

When asked about a \$10/year fee, the majority of voters indicate they would support this fee (59%), including one half who would be “very willing to support” this fee. When increased to \$20, support falls slightly – to 50%/39%. If increased to \$50/year, most say they would not support this fee level (52%), including 39% who are “very much opposed.” At \$75/year, six of ten oppose the fee, with 48% who are “very much opposed.”

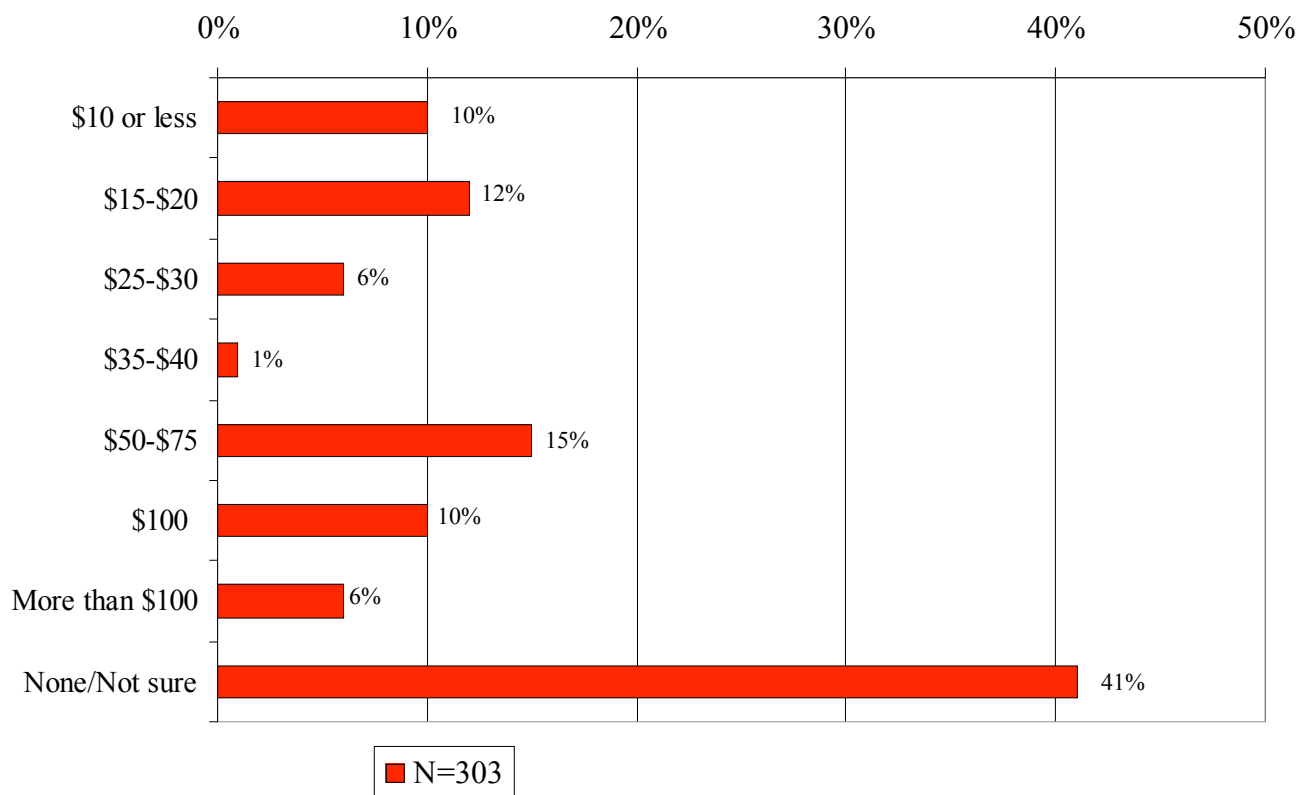
In general, the oldest respondents (60+) and retirees are less apt to be supportive of each fee level, although nearly one-half (46%-47%) of these groups are still supportive of the \$20/year fee. Sierra Vista residents are somewhat more supportive of the lower fees (\$10 or \$20) than their counterparts outside the city. While most voters who indicate they would “definitely vote” for the District say that they would support a \$50/year fee (52%), those who would “possibly vote” for the District are more apt to not support (43%) than support (34%) this fee level.

**Table 7                      Willingness to Support Various Annual  
Fee Levels for Conservation Measures**

(N=303)	Very Willing To Support	Support	Neutral	Do Not Support	Very Much Opposed	Avg Score on 1-5 Scale
\$10/year	50%	9%	16%	6%	18%	3.7
\$20/year	39%	11%	18%	7%	25%	3.3
\$50/year	25%	8%	16%	13%	39%	2.7
\$75/year	20%	5%	14%	12%	48%	2.4

**Most Per Year Willing to Pay to Encourage Conservation Measures** – When asked what is the *most* they would pay to encourage conservation measures, four of ten are not willing to pay any, or were unsure what they would be willing to pay (41%). Two of ten reported amounts between \$5 and \$20 as the highest they would pay, with another 6% who would pay \$25 to \$30. Fewer indicate a willingness to pay \$50-\$75 (15%), although some say they would be willing to pay \$100 or more (16%). Overall, the median amount voters are willing to pay (among those who would pay anything) is \$62.12. The weighted average is \$62.83 per year. Not surprisingly, those who say they would “definitely” vote for the District are the most willing to pay the higher annual fees.

**Table 7a** **Most Per Year Willing to Pay to Encourage Conservation Measures**



# UPPER SAN PEDRO WATER DISTRICT CITIZEN SURVEY

December, 2009

## *Appendix*

### **Survey Methodology and Sample Selection**

This survey consists of a 303-person, randomly-selected and statistically-projectable sample of likely voters who live within the Upper San Pedro Water District area (Sierra Vista, Palominas/Hereford, parts of Bisbee, Huachuca City and Tombstone – including rural areas of Cochise County).

All interviews were conducted by telephone, during December, 2009. The fielding was conducted using a computer-assisted predictive dialing system with a base sample from Experian, along with a random-digit dialing system. Respondents included in this survey were selected through a random sampling procedure that allows equal probability of selection. This technique ensures that area residents who are not yet listed in a telephone directory (or choose not to be listed) are still eligible for selection. There was only one interview per household. Steps were taken to ensure distribution of interviews proportionate to geographic area. Surveys were conducted in English or Spanish, as preferred by the respondent. The telephone interviews lasted 16 minutes on average. Neither the interviewer nor the interviewee had any knowledge of the study sponsor. All interviews were conducted and validated by the FMR field staff.

**Cell Phone Only Households** – To address “cell phone only” households (households without a land line that utilize a cell phone exclusively), FMR interviewers manually dialed randomly-generated cell phone numbers (based on known cell phone exchanges) and attempted to interview these households. Potential respondents reached through manually dialing were given three options: to proceed with the interview using their cell phone provider’s calling plan minute allocations; allow for a call-back at a mutually arranged time on a land line; or to call the cell phone back when minutes are “free” (i.e., weekends, evenings, etc.).

**Respondent  
Characteristics**

The following tables reflect the characteristics of the final completed sample of likely voters who live within the Upper San Pedro Water District area.

Table A-1

Area of Residence

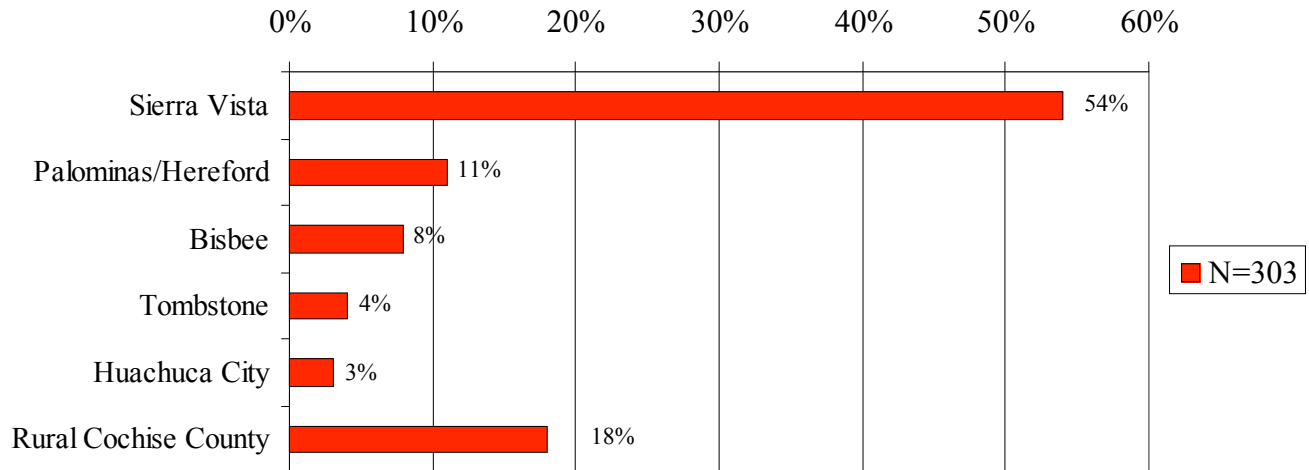


Table A-2

Sex of Respondents

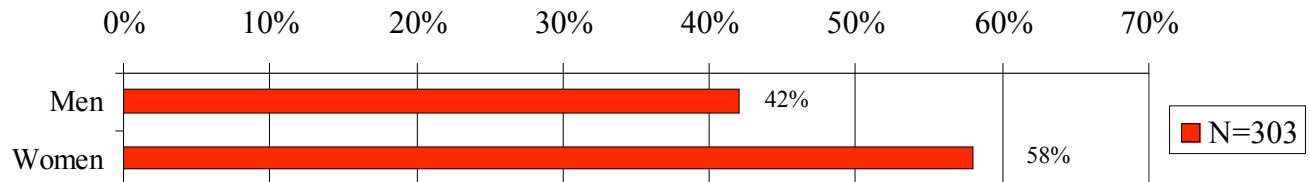


Table A-3

Age of Respondents

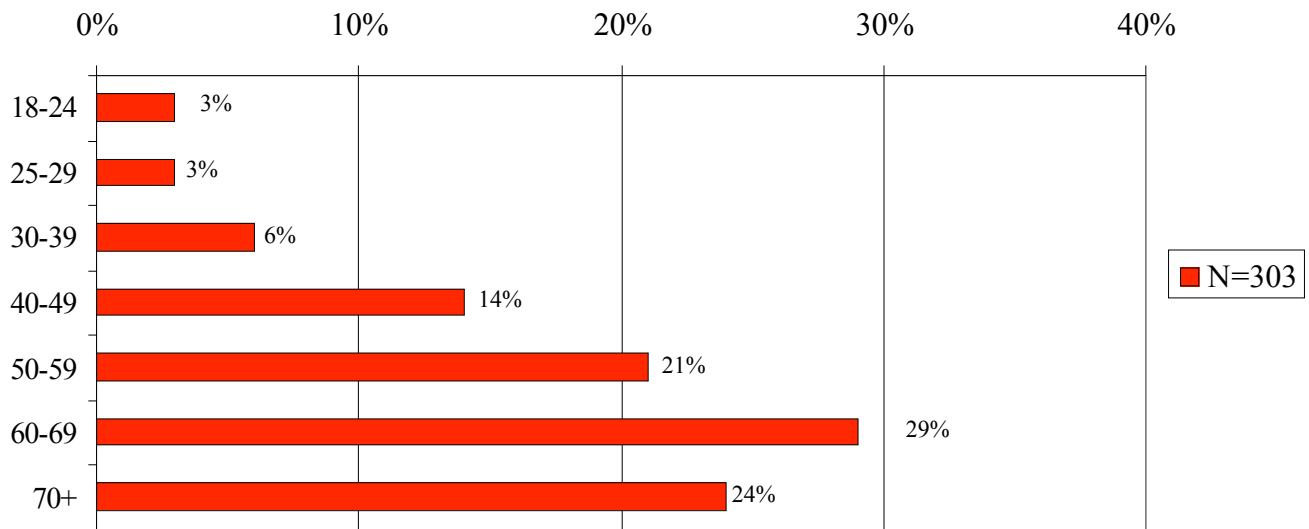


Table A-4

Number of People in Household

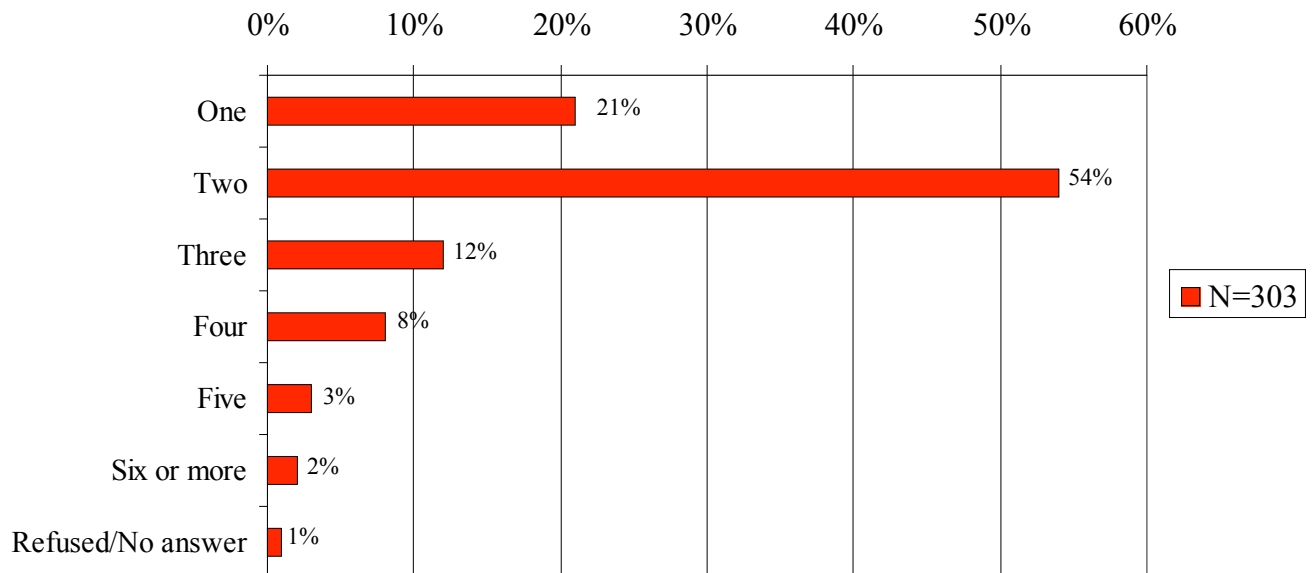


Table A-4a                      Number of Children Under 18 in Household

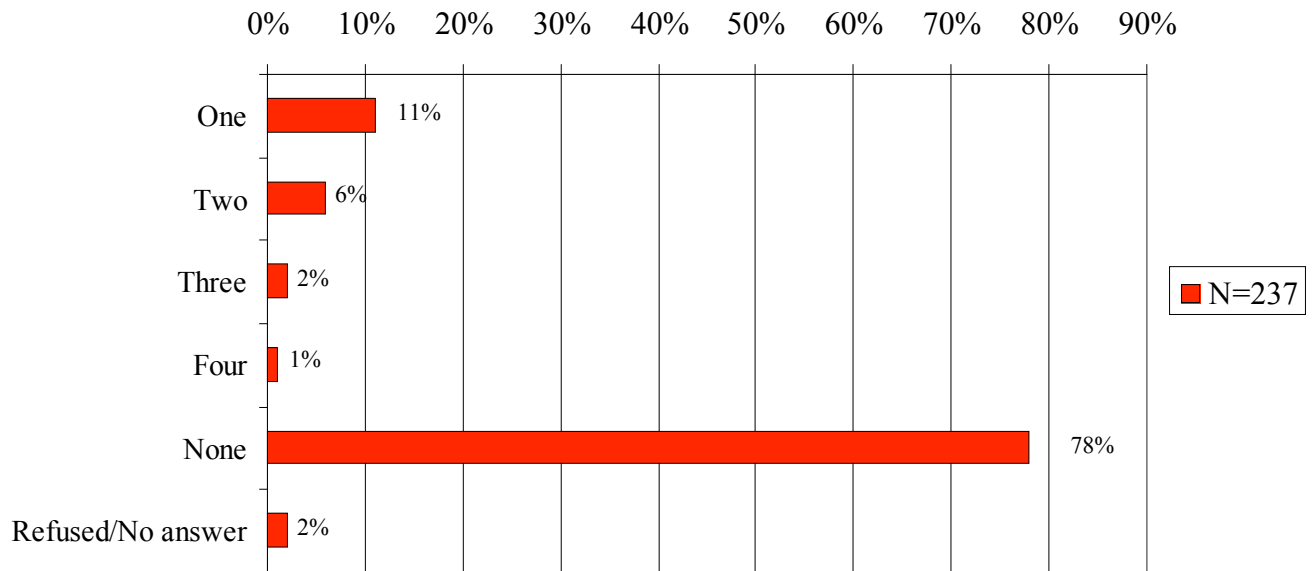


Table A-5                      All-Year/Part-Year Residence

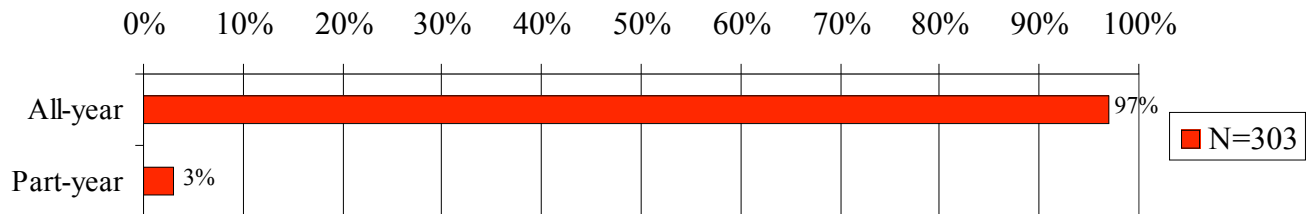


Table A-5a                      Ownership of Home

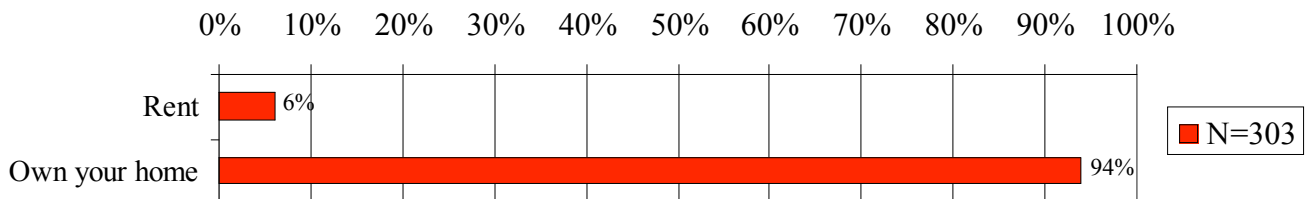


Table A-6

Type of Residence

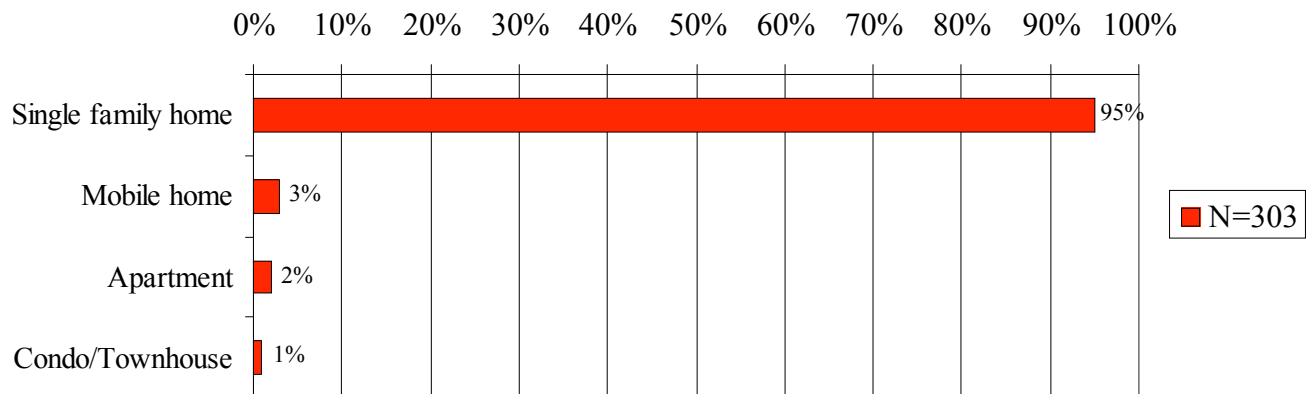


Table A-7

Employment Status of Respondents

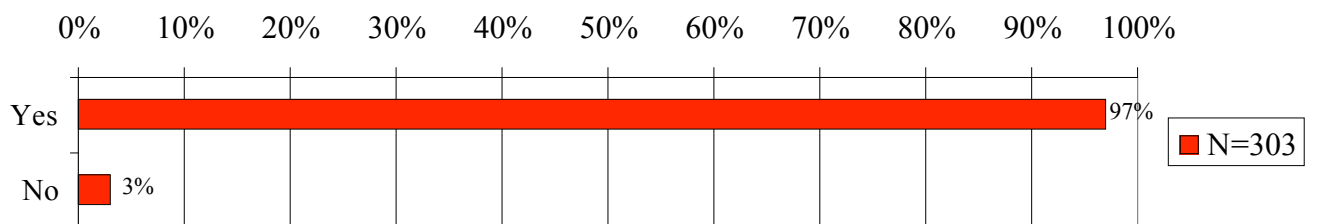
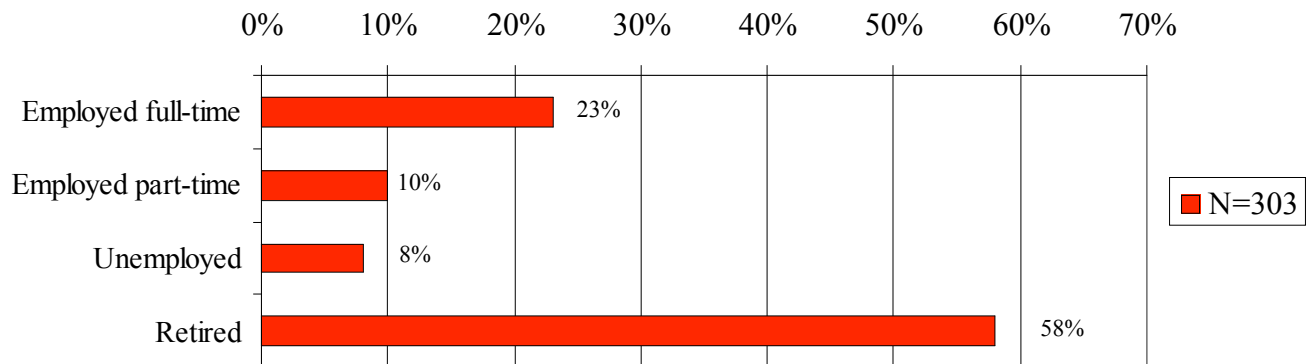


Table A-8

Registered to Vote

Table A-8a

Voted in Last General Election

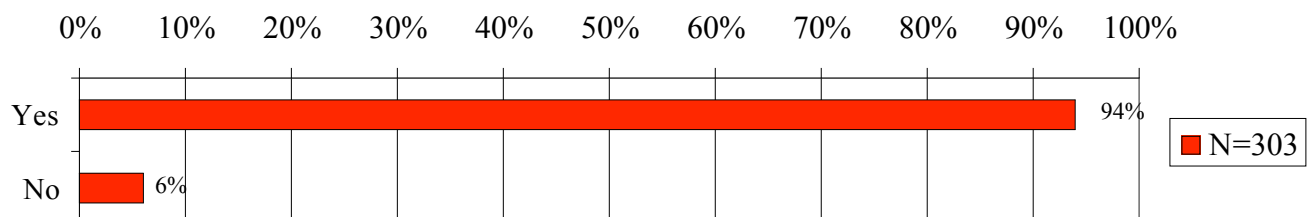


Table A-8b

Likelihood of Voting in Next Election

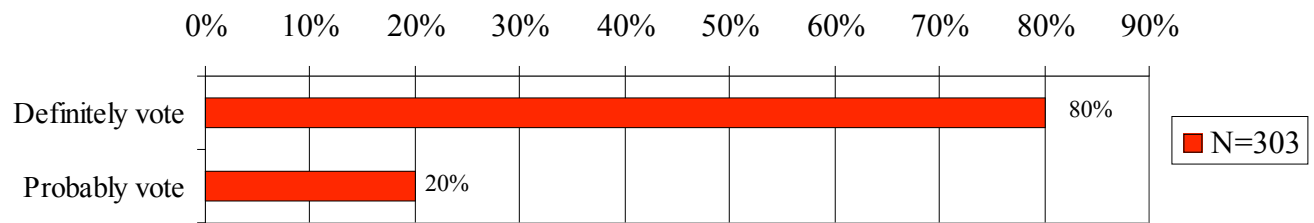


Table A-9

Education Level of Respondents

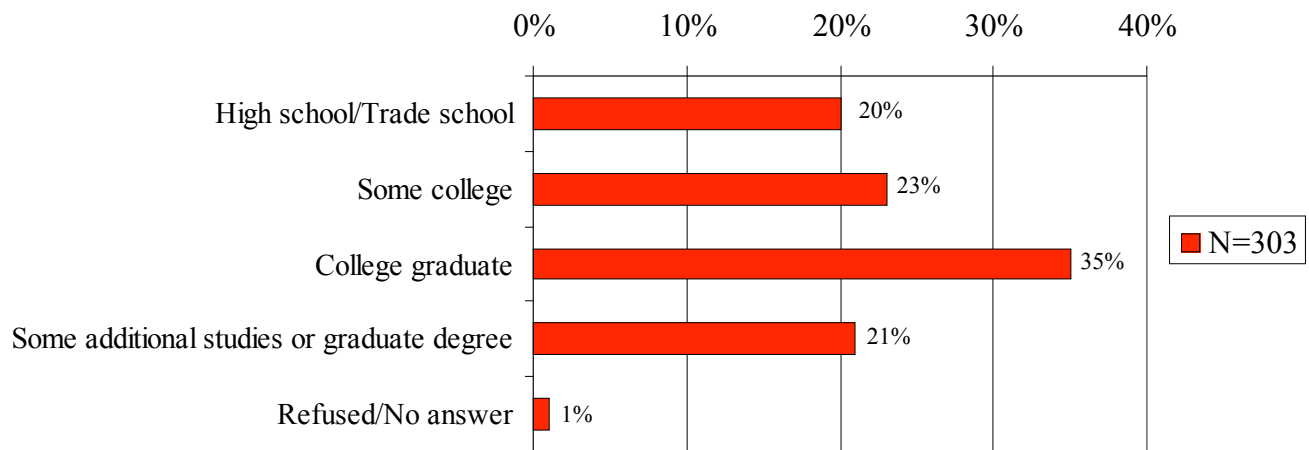


Table A-10

Perceived Ethnicity of Respondents

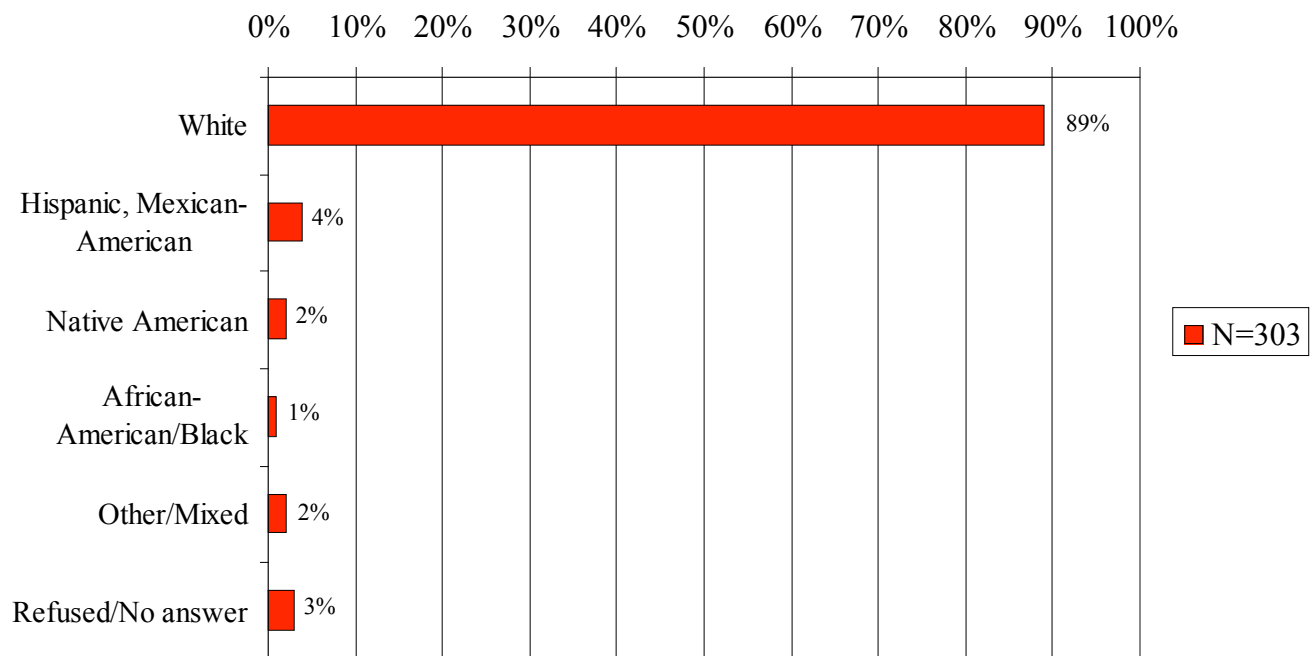
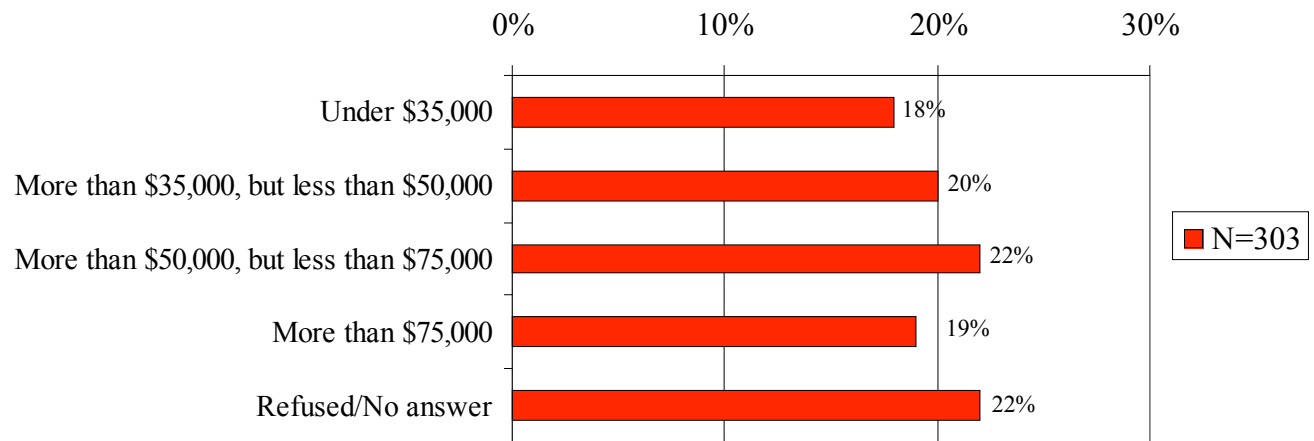




Table A-11

Household Income of Respondents



## Statistical Reliability

The statistics in this report are subject to a degree of variation that is determined by sample (or sub-sample) size. All research data are subject to a certain amount of variation for this reason. This does not mean that the figures represented in the various tables are wrong. It means that each percentage represents a possible “range” of response. This is because the random sampling process, as well as human behavior itself, can never be perfect. For this sample, N=300 (rounded), the statistical variation is  $\pm 5.7\%$  under the most extreme circumstances – with a 95% confidence level. That is, when the percentages shown in the tables are near 50% (the most conservative situation), the actual behavior or attitude may range from 44.3% to 55.7%. The 95% confidence level means that if the survey were repeated 100 times, in 95 cases the same range of response would result. Those percentages that occur at either extreme (for example, 10% or 90%) are subject to a smaller degree of statistical fluctuation (in this case,  $\pm 3.3\%$ ).

Sub-samples, such as sex or age groups, have a higher degree of statistical fluctuation due to the smaller number of respondents in those groupings.

### Confidence Intervals for a Given Percent (at the 95% confidence level)

N	Reported Percentage				
(Base for %)	10 or 90%	20 or 80%	30 or 70%	40 or 60%	50%
300	3.3%	4.5%	5.1%	5.5%	5.7%
200	4.2%	5.5%	6.4%	6.8%	6.9%
100	5.9%	7.8%	9.0%	9.6%	9.8%
50	8.3%	11.1%	12.7%	13.6%	13.9%
25	11.8%	15.7%	18.0%	19.2%	19.6%

*Example:* If the table shows that 20% of all respondents (when N=300) have a positive or negative attitude about a question category, the chances are 95 out of 100 that the true value is 20%  $\pm 4.5$  percentage points; that is, the range of response would be 15.5% to 24.5%.

Significance of Difference Between Percentages  
(at the 95% confidence level)

Average of the Bases of Percentages Being Compared	Reported Percentage				
	10 or 90%	20 or 80%	30 or 70%	40 or 60%	50%
500	3.7%	4.9%	5.7%	6.1%	6.2%
250	5.2%	7.1%	8.1%	8.6%	8.8%
200	5.9%	7.8%	8.9%	9.6%	9.8%
150	6.8%	9.1%	10.3%	11.0%	11.3%
100	8.3%	11.0%	12.7%	13.6%	13.9%
50	11.7%	15.7%	18.0%	19.2%	19.7%
25	16.7%	22.2%	25.5%	27.2%	27.7%

*Example:* If a table indicates that 36% of Sierra Vista residents have a positive attitude toward a category of response, and that 25% of those outside Sierra Vista have the same attitude, the following procedure should be used to determine if this attitude is due to chance:

The average base is 150 for the reported percentages  $(165+138)/2=151.5$ . The average of the percentages is 30.0% –  $(36+25)/2=30.5\%$ . The difference between the percentages is 11%. Since 11% is greater than 10.3% (the figure in the table for this base and this percentage), the chances are 95 out of 100 that the attitude is significantly different between database respondents who live inside and outside Sierra Vista.

**UPPER SAN PEDRO WATER DISTRICT CITIZEN SURVEY**  
December, 2009

**VERBATIM RESPONSES TO OPEN-ENDED QUESTIONS**

<u>Table 1a.</u>	Reasons for Voting in Favor of the Upper San Pedro Water District.....	V1
<u>Table 1b.</u>	Reasons for Not Voting in Favor of the Upper San Pedro Water District .....	V8
<u>Table 2a.</u>	Reasons for Being More Likely to Vote in Favor of the District With Additional Information.....	V10
<u>Table 2b.</u>	Reasons for Being Less Likely to Vote in Favor of the District With Additional Information.....	V15
<u>Table 3a.</u>	Additional Activities/Objectives for Upper San Pedro Water District to Implement.....	V16
<u>Table 4b.</u>	Other Factors That Would Make Respondent Less Inclined to Vote for the Water District.....	V20
<u>Table 5b.</u>	Other Factors That Would Make Respondent More Inclined to Vote for the Water District.....	V25

# Upper San Pedro Water District Citizen Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
<b>***INITIAL LIKELIHOOD OF VOTING FOR DISTRICT: Definitely Vote in Favor</b>			
Sierra Vista	F	30-39	To prevent more damage.
Sierra Vista	F	40-49	Because we need the water and wildlife does too.
Sierra Vista	F	50-59	There needs to be someone in charge of protecting the aquifer.
Sierra Vista	F	50-59	Because it's important.
Sierra Vista	F	50-59	Something that is needed for the people.
Sierra Vista	F	50-59	We need to conserve our water.
Sierra Vista	F	60-69	We need to conserve water.
Sierra Vista	F	60-69	Because if we can sustain the water it will help the community. I love walking down by the San Pedro.
Sierra Vista	F	60-69	Aquifer is low.
Sierra Vista	F	60-69	I believe in any kind of help that the Upper San Pedro needs, I am for it and would vote for it.
Sierra Vista	F	60-69	Something has to be done, water in this area is not renewing fast enough. In the next five years we will have a very bad shortage.
Sierra Vista	F	70+	We need the water here.
Sierra Vista	F	70+	We have a good group interested in preservation and they could use all the help they can get.
Sierra Vista	F	70+	It's important that something is done.
Sierra Vista	F	70+	I believe we are so short of water that the water needs to be regulated. We also need to conserve water, too much water is being wasted.
Sierra Vista	F	70+	Anything that helps them with lack of water.
Sierra Vista	F	70+	I think water supply is one of our biggest concerns.
Sierra Vista	F	70+	Because water conservation is not more important than people, so I strongly support them.
Sierra Vista	F	70+	To further the cause of conservation.
Sierra Vista	M	18-24	The San Pedro is actually fairly close to where I live and my church owns property there, it would greatly effect my church.
Sierra Vista	M	50-59	I believe water is a very valuable resource, it has to be studied and taken care of.
Sierra Vista	M	60-69	Needed for future maintenance of water.
Sierra Vista	M	60-69	To help make water better.
Sierra Vista	M	60-69	I believe in the water system and situation.

## Upper San Pedro Water District Citizen Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	60-69	Something needs to be done.
Sierra Vista	M	60-69	We need to do everything we can to conserve our water. Fort Huachuca is doing their part, we need to do ours.
Sierra Vista	M	60-69	Because it will conserve the water.
Sierra Vista	M	60-69	Because water is very important.
Sierra Vista	M	70+	I'm pro-river protection.
Sierra Vista	M	70+	Water is a problem here.
Sierra Vista	M	70+	We need to conserve the water.
Sierra Vista	M	70+	In favor of this idea because it will help with the water problems.
Sierra Vista	M	70+	I thought we already had it, but we need it to protect the water.
Sierra Vista	M	70+	The advantages outweigh the disadvantages, without this project we would not be able to support the locals.
Sierra Vista	M	70+	Water is a limited resource, there is no other water than the San Pedro River.
Sierra Vista	M	70+	We need water.
Sierra Vista	M	70+	Love water and wildlife. I love to fish.
Sierra Vista	M	70+	I was part of the process to get it started.
Sierra Vista	M	70+	Because we need it.
Sierra Vista	M	70+	The formation of the District hopefully would prevent Tucson from re-routing water for their use.
Outside S.V.	F	18-24	Because it affects me, I need water.
Outside S.V.	F	30-39	To keep water better.
Outside S.V.	F	40-49	Don't want the San Pedro to go away, or the people.
Outside S.V.	F	40-49	Currently there is no adequate infra-structure in the District.
Outside S.V.	F	40-49	It's very important.
Outside S.V.	F	50-59	If we don't do something now we may not have any water for our grandchildren.
Outside S.V.	F	50-59	Because water is scarce and we do need to protect our resources.
Outside S.V.	F	50-59	Because I am on the river, getting water through a well.
Outside S.V.	F	50-59	Because we need to get a grip on the water situation.
Outside S.V.	F	50-59	I'm a former military person and believe in Fort Huachuca. If there's no Fort Huachuca, there's no Sierra Vista; we need to be good stewards of the water.
Outside S.V.	F	50-59	I'm very worried about water development here, I have properties with wells on them.

## Upper San Pedro Water District Citizen Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
Outside S.V.	F	50-59	Our survival as a community depends on water.
Outside S.V.	F	60-69	I see the absolute necessity that local areas have control working with the Fort on local needs and conditions.
Outside S.V.	F	60-69	I know there's a great need to conserve water.
Outside S.V.	F	60-69	The water is needed.
Outside S.V.	F	60-69	Way to guarantee survival of river.
Outside S.V.	F	60-69	They have to do something about the water before it all dries up.
Outside S.V.	F	60-69	Good program.
Outside S.V.	F	70+	Because of the need for it. We need something that is going to take care of our future water needs.
Outside S.V.	F	70+	I would if it helps Fort Huachuca.
Outside S.V.	F	70+	I think it's important to conserve our water for future generations, we live in a desert.
Outside S.V.	F	70+	Because we don't have enough, water should be recycled. Fort needs its own set-up.
Outside S.V.	M	50-59	If it limits the amount of water used from the river.
Outside S.V.	M	60-69	Without adequate water there is no balance.
Outside S.V.	M	60-69	I don't like conserving the water for Sierra Vista.
Outside S.V.	M	60-69	Don't want to see anything bad happen to the river.
Outside S.V.	M	70+	Because it's the most precious resource we have in Arizona.
Outside S.V.	M	70+	I am concerned by the amount of water used by Fort Huachuca, would this affect their limits?
Outside S.V.	M	70+	Water is the world's most important natural resource.

**\*\*\*INITIAL LIKELIHOOD OF VOTING FOR DISTRICT:** Possibly Vote in Favor

Sierra Vista	F	18-24	Because I think it's good that people are doing this.
Sierra Vista	F	18-24	If the formation of the District would benefit people and the county.
Sierra Vista	F	25-29	If the area is expanding, we need the water.
Sierra Vista	F	30-39	Because we need the water.
Sierra Vista	F	40-49	The boundary of the water.
Sierra Vista	F	40-49	San Pedro River should be saved.
Sierra Vista	F	40-49	Anything for water conservation.
Sierra Vista	F	50-59	Because I would like to see the water more conserved and planned out.
Sierra Vista	F	50-59	We are concerned about the water conservation.

# Upper San Pedro Water District Citizen Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	50-59	I think we need it.
Sierra Vista	F	50-59	How the water is apportioned to each section is very important.
Sierra Vista	F	50-59	I am interested in clean water and taking care of the riparian area only because I don't want to step on any ranchers' toes. People have rights, some organizations like the Sierra Club take away people's land for environmental purposes.
Sierra Vista	F	50-59	Sounds positive, but need more info.
Sierra Vista	F	50-59	Would like to know more about it.
Sierra Vista	F	50-59	In favor of conservation, but it depends on where the funding is coming from.
Sierra Vista	F	50-59	Not enough research done, not getting the truth.
Sierra Vista	F	60-69	Because I'd have to do more studying about it.
Sierra Vista	F	60-69	We need something to ensure we have water because if we don't, we can't have people or homes.
Sierra Vista	F	60-69	I stand for what is right for the people not the government.
Sierra Vista	F	60-69	Need more information.
Sierra Vista	F	60-69	It would depend on what it entails.
Sierra Vista	F	60-69	Water use needs to be controlled.
Sierra Vista	F	60-69	Depends on whether water bill will go up.
Sierra Vista	F	60-69	I think it's a worthy thing for them to be overseeing the San Pedro water.
Sierra Vista	F	60-69	I believe in conservation of water.
Sierra Vista	F	60-69	Because it helps preserve the water.
Sierra Vista	F	60-69	If the District would help, we should do it. Anything that helps Fort Huachuca would be good. They conserve better than we do. They initiate conservation measures more intensely on the base.
Sierra Vista	F	70+	Better to have plenty of water.
Sierra Vista	F	70+	For conservation.
Sierra Vista	F	70+	I think it needs to be preserved.
Sierra Vista	F	70+	I'm for it, wherever water is needed as long as things are used the way they should be.
Sierra Vista	F	70+	Things are going well, we need the help. They are trying to help, so far we haven't had any problems.
Sierra Vista	F	70+	Need to protect the environment.
Sierra Vista	M	18-24	I support conserving water, but would need to read the info.
Sierra Vista	M	18-24	I'm big on conservation.



## Upper San Pedro Water District Citizen Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	30-39	Improve the condition of the San Pedro, good for the environment.
Sierra Vista	M	30-39	Need to research the matter to determine whether it's worthwhile or not.
Sierra Vista	M	40-49	I don't have enough information on the background of this to make a logical decision. I think it's important to save the aquifer, keep the independence of Fort Huachuca and Sierra Vista's water needs.
Sierra Vista	M	40-49	All the better if it conserves water.
Sierra Vista	M	40-49	Because of the amount of building they need to take stock of what is going on.
Sierra Vista	M	40-49	Secure existence of Fort Huachuca.
Sierra Vista	M	50-59	I would need more information about the purpose.
Sierra Vista	M	50-59	Because of the water needs.
Sierra Vista	M	50-59	Need to know the specifics about what will be done.
Sierra Vista	M	50-59	Conserve water.
Sierra Vista	M	50-59	Water is a big concern.
Sierra Vista	M	50-59	I would need to learn more about the subject matter.
Sierra Vista	M	50-59	Want to maintain the San Pedro River and have enough water for residents.
Sierra Vista	M	50-59	Need to do water conservation.
Sierra Vista	M	60-69	Want to see the water conservation, I don't really care about the future growth just want to keep the population already here.
Sierra Vista	M	60-69	I don't understand everything about it yet, so when I have more information, I'll be able to make an informed decision.
Sierra Vista	M	60-69	I'm against growth because we don't have a lot of rain and water.
Sierra Vista	M	60-69	Because I believe in conservation.
Sierra Vista	M	60-69	Because it helps the community in the future at a reasonable cost.
Sierra Vista	M	60-69	I support water conservation efforts.
Sierra Vista	M	60-69	Need to know more about it. Believe water resources need to be reserved or utilized wisely.
Sierra Vista	M	70+	Conserve water.
Sierra Vista	M	70+	I don't know enough about how the wording will be on the ballot.
Sierra Vista	M	70+	Need conservation.
Sierra Vista	M	70+	The conservation of the water.
Sierra Vista	M	70+	It will be beneficial to Sierra Vista.
Sierra Vista	M	70+	It would protect the water supply in the surrounding areas.

# Upper San Pedro Water District Citizen Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	70+	Need more information on the formation.
Outside S.V.	F	25-29	Water is important in this area.
Outside S.V.	F	30-39	Very interested in conservation.
Outside S.V.	F	30-39	Because we need to conserve water.
Outside S.V.	F	40-49	Because it is what supplies all of our water.
Outside S.V.	F	40-49	If it benefits the environment, I am for it.
Outside S.V.	F	40-49	Because conservationism is important to our community.
Outside S.V.	F	40-49	Because I'm not sure if there are loop holes, would want to take a closer look at it.
Outside S.V.	F	40-49	Need to conserve water.
Outside S.V.	F	40-49	To help the water supply.
Outside S.V.	F	40-49	I think that they have the best interests involved.
Outside S.V.	F	50-59	I know how important water resources are in this area.
Outside S.V.	F	50-59	I support water conservation needs.
Outside S.V.	F	50-59	Something needs to be done about the water problem.
Outside S.V.	F	50-59	Needs more protection.
Outside S.V.	F	60-69	Just for conservation.
Outside S.V.	F	60-69	It's a good idea, need more info.
Outside S.V.	F	60-69	Need water.
Outside S.V.	F	60-69	Because we need to conserve water, it's not being done well.
Outside S.V.	F	60-69	I would need more information to vote for it.
Outside S.V.	F	60-69	Some things sound good, but I'd have to check it out.
Outside S.V.	F	60-69	Need to know more about it.
Outside S.V.	F	60-69	Water needs to be more controlled than it has been.
Outside S.V.	F	60-69	Conserve water.
Outside S.V.	F	60-69	Not enough info.
Outside S.V.	F	60-69	As long as there are additional taxes on water.
Outside S.V.	F	60-69	I believe in this formation because the river needs to be protected.
Outside S.V.	F	70+	Probably would; like to know more about it.
Outside S.V.	F	70+	I know that we need to implement something, but I'm still on the fence.
Outside S.V.	F	70+	I'm all for conserving water.
Outside S.V.	F	70+	I want to know more about it.
Outside S.V.	M	30-39	If everyone comes together to do one thing it gets done.

## Upper San Pedro Water District Citizen Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

<b>AREA</b>	<b>GENDER</b>	<b>AGE</b>	<b>VERBATIM</b>
Outside S.V.	M	40-49	Good idea, but need more info.
Outside S.V.	M	40-49	Because we need water conservation.
Outside S.V.	M	50-59	I don't know how much it will affect everything, I need to know more.
Outside S.V.	M	50-59	Concerned about the water.
Outside S.V.	M	50-59	Depends on how it's written and the restrictions.
Outside S.V.	M	50-59	Depending on how they're appointed.
Outside S.V.	M	60-69	Conversation of water.
Outside S.V.	M	60-69	Support water conservation and maintaining its quality.
Outside S.V.	M	60-69	My property is on the river.
Outside S.V.	M	70+	I want to know what they are planning.
Outside S.V.	M	70+	We don't have too many flowing rivers and we need to keep one.
Outside S.V.	M	70+	Because it seems like our city and county governments won't say no to new development.
Outside S.V.	M	70+	Because I would have more information.
Outside S.V.	M	70+	I don't feel fully informed about the issues yet.
Outside S.V.	M	70+	I know we have to conserve water.

# Upper San Pedro Water District Citizen Survey

Table 1b: Reasons for Not Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
<b>***INITIAL LIKELIHOOD OF VOTING FOR DISTRICT: Probably Not Vote in Favor</b>			
Sierra Vista	F	30-39	Not sure what it would be in detail, really feel there is quite a bit of water in the San Pedro area.
Sierra Vista	F	50-59	The problem is the people in Phoenix are making all the decisions, removing water rights from the people of Sierra Vista and possibly endangering their livelihood or association with Fort Huachuca.
Sierra Vista	F	70+	Because I'm concerned about the unintended consequence of the impact.
Sierra Vista	M	60-69	Don't support government programs.
Outside S.V.	F	30-39	They want to put meters on water wells and make us pay for it.
Outside S.V.	F	40-49	Concerned about issues, water usage and outputs for residents, the need for information that residents won't be affected negatively.
Outside S.V.	F	50-59	There are organizations that are already taking care of that.
Outside S.V.	F	60-69	It's going to cost more money.
Outside S.V.	F	60-69	I think there is a water problem. I blame the riparian people. People are more important than trees.
Outside S.V.	F	60-69	If they put restrictions on the waterflow to get to my home because of a plant or fish, that is too crazy.
Outside S.V.	M	18-24	The San Pedro is already a natural resource because of the wildlife.
Outside S.V.	M	50-59	They are blowing the whole thing out of proportion, the water comes from Mexico.
<b>***INITIAL LIKELIHOOD OF VOTING FOR DISTRICT: Definitely Not Vote in Favor</b>			
Sierra Vista	F	50-59	Because it is a bunch of BS, we have enough water; it's a power grab.
Sierra Vista	F	60-69	River does nothing, don't understand its purpose.
Sierra Vista	M	50-59	Phoenix is sticking their nose in Cochise County business, a bunch of do-gooders we'd like to leave us alone.
Sierra Vista	M	60-69	It inhibits growth.
Sierra Vista	M	60-69	Did a study and found that most of the people doing the formation lied about saving the water.
Sierra Vista	M	60-69	I don't know anything about it.
Sierra Vista	M	60-69	I work for local government and understand it very well.
Sierra Vista	M	60-69	Don't understand why Fort Huachuca must be restrained while city is not.
Sierra Vista	M	60-69	Tired of saving water for Tucson when Tucson is sucking up all the

# Upper San Pedro Water District Citizen Survey

Table 1b: Reasons for Not Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
			water.
Sierra Vista	M	70+	I don't believe it would be effective.
Sierra Vista	M	70+	According to all the publicity, it would raise taxes.
Sierra Vista	M	70+	There's plenty of groundwater in this area, pumping the water will cause the river to disappear. We need the water, but don't need the river.
Outside S.V.	F	50-59	I just see how people waste water. We have our own well and conserve as much as we can so I don't see why people should be watering golf courses.
Outside S.V.	F	50-59	Because Fort Huachuca already conserves enough water.
Outside S.V.	F	70+	We would have to pay for creating our own well - \$25,000 and we do not want to do this.
Outside S.V.	M	40-49	Unfair tax.
Outside S.V.	M	40-49	It would raise taxes.
Outside S.V.	M	60-69	Because I don't believe the San Pedro River will dry up and we will not have any problems.
Outside S.V.	M	60-69	They would put restrictions on private wells.

# Upper San Pedro Water District Citizen Survey

Table 2a: Reasons for Being More Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	18-24	Because our area needs to do the proper things with water.
Sierra Vista	F	25-29	We need the water.
Sierra Vista	F	30-39	We need more water.
Sierra Vista	F	40-49	Would like to see everything in writing to understand better.
Sierra Vista	F	40-49	To conserve.
Sierra Vista	F	40-49	I'm into conservation and I like that we can re-use the water.
Sierra Vista	F	40-49	Basically, water conservation is the issue.
Sierra Vista	F	50-59	Somebody has to be monitoring it. If there are controls we can preserve by conserving, there have to be guidelines set.
Sierra Vista	F	50-59	As long as it will be done.
Sierra Vista	F	50-59	It sounds like a good proposal, it sounds sensible.
Sierra Vista	F	50-59	It's a good idea, but must be affordable in the area.
Sierra Vista	F	50-59	Because of the decision made by the people.
Sierra Vista	F	50-59	All for the conservation, everyone needs to do their fair share. City should help conserve water more effectively.
Sierra Vista	F	50-59	Gives a service to the people.
Sierra Vista	F	50-59	Water is a good resource, we need to conserve.
Sierra Vista	F	60-69	It sounds reasonable.
Sierra Vista	F	60-69	We need to start doing our share of conservation and wise usage.
Sierra Vista	F	60-69	I think it would be a good thing.
Sierra Vista	F	60-69	I will because it is time to take charge of the water.
Sierra Vista	F	60-69	Something needs to be done before there are serious problems.
Sierra Vista	F	60-69	Anything to help with water is essential.
Sierra Vista	F	70+	To help improve the water.
Sierra Vista	F	70+	They have more information and need to be more informative.
Sierra Vista	F	70+	Water is important.
Sierra Vista	F	70+	There needs to be more work done for the conservation of water.
Sierra Vista	F	70+	If it is really going to benefit the community and Fort Huachuca, then I would be likely to vote for it. But if it's all political nonsense and messing with property values, then I wouldn't vote for it.
Sierra Vista	F	70+	It is a step in the right direction.
Sierra Vista	F	70+	We need to preserve the water supply.
Sierra Vista	F	70+	We need more water.
Sierra Vista	F	70+	Anytime we can reuse and do with less is important, not be wasteful.

# Upper San Pedro Water District Citizen Survey

Table 2a: Reasons for Being More Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	70+	Because I am for water conservation.
Sierra Vista	F	70+	I support all of the above.
Sierra Vista	F	70+	I'm for anything to protect the environment.
Sierra Vista	F	70+	Because I'm a native here, so I'm willing to vote for them.
Sierra Vista	M	18-24	Knowing all the decisions would stay local.
Sierra Vista	M	30-39	It sounds like a great idea.
Sierra Vista	M	30-39	Good for the environment, but without governmental control.
Sierra Vista	M	40-49	If they are going to do what they say, then I'm all for it.
Sierra Vista	M	40-49	Retain control on a local level.
Sierra Vista	M	40-49	I like local control.
Sierra Vista	M	40-49	Taking part of the steps without any monetary impact.
Sierra Vista	M	40-49	Conservation methods, that is the most important. It is extremely needed.
Sierra Vista	M	40-49	Work on its impact to the community.
Sierra Vista	M	50-59	Need a lot more information.
Sierra Vista	M	50-59	Because it will create more jobs. Also, I am concerned about water issues.
Sierra Vista	M	50-59	Want it to happen.
Sierra Vista	M	60-69	I am interested in recharge, conservation and in seeing what projects are going to be offered. I heard they are thinking of bringing in CAP water, but before doing that we would have to limit the population.
Sierra Vista	M	60-69	If they are going to do what they say they are going to do by keeping it local and reuse it.
Sierra Vista	M	60-69	They're wasting water.
Sierra Vista	M	60-69	The water conservation.
Sierra Vista	M	60-69	I think people need water in the desert.
Sierra Vista	M	60-69	From what it said, it makes a little more sense to me.
Sierra Vista	M	60-69	We need to conserve our water.
Sierra Vista	M	60-69	It sounds like they are takings steps to conserve the water for future use.
Sierra Vista	M	60-69	Need more conservation measures.
Sierra Vista	M	60-69	Because water is a resource and needs to be protected.
Sierra Vista	M	60-69	If they do what they say they can do.
Sierra Vista	M	60-69	We need better water, San Pedro is a great source.

# Upper San Pedro Water District Citizen Survey

Table 2a: Reasons for Being More Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	70+	If we don't start getting more rain we're in trouble. We live in an arid area and need to conserve water.
Sierra Vista	M	70+	We need it.
Sierra Vista	M	70+	Very imperative.
Sierra Vista	M	70+	Need water conservation.
Sierra Vista	M	70+	Because we need more water, They keep on building houses here, we are going to be short of water. I will vote for it just because we need more water.
Sierra Vista	M	70+	Water is a problem here.
Sierra Vista	M	70+	Don't want to lose local control of water.
Sierra Vista	M	70+	Conserving water.
Outside S.V.	F	25-29	We need to meet the needs of the people.
Outside S.V.	F	30-39	If it is going to conserve water, then I am all for it.
Outside S.V.	F	30-39	Help with water.
Outside S.V.	F	40-49	Because of hearing more information on the District.
Outside S.V.	F	40-49	Worried about water and population growth.
Outside S.V.	F	40-49	Water usage.
Outside S.V.	F	40-49	It sounds like a something that needs to be addressed.
Outside S.V.	F	40-49	These projects are very necessary here.
Outside S.V.	F	40-49	Needs our help, stop developments from draining the aquifer.
Outside S.V.	F	40-49	The community's best interest and water conservation.
Outside S.V.	F	50-59	I think we need to protect our water.
Outside S.V.	F	50-59	Have lived here long enough to know that there's not enough, if nothing is done the wells will go dry.
Outside S.V.	F	50-59	If we can reconstitute water it would be wonderful.
Outside S.V.	F	50-59	A good step forward in this county.
Outside S.V.	F	50-59	I am aware of the program, I believe something needs to be done.
Outside S.V.	F	50-59	Want to implement changes while retaining local control so that decisions reflect local conditions.
Outside S.V.	F	60-69	Means more people are aware.
Outside S.V.	F	60-69	I think they need to conserve water.
Outside S.V.	F	60-69	Everybody needs water. It's time to address the issue.
Outside S.V.	F	60-69	We need to do something, we are wasting water.
Outside S.V.	F	60-69	Need more information, think that we need conservation.



## Upper San Pedro Water District Citizen Survey

Table 2a: Reasons for Being More Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
Outside S.V.	F	60-69	Too many people using too much water, we have to do something.
Outside S.V.	F	60-69	Still need to know more.
Outside S.V.	F	60-69	The people need the water.
Outside S.V.	F	60-69	It sounds like the District is for conserving water.
Outside S.V.	F	60-69	I've been here 45 years and understand the situation, we are conservationist ourselves.
Outside S.V.	F	70+	Would not like it to go out of Cochise County.
Outside S.V.	F	70+	Vote for anything that conserves water.
Outside S.V.	F	70+	Want to know more about local control.
Outside S.V.	F	70+	San Pedro River is wonderful, didn't know about the water supply issue.
Outside S.V.	F	70+	Will vote for any water conservation measures, something needs to be done.
Outside S.V.	F	70+	Take care of our future water, need to conserve.
Outside S.V.	F	70+	I would like to help the water situation get better, not worse.
Outside S.V.	M	30-39	If they do what they say they will do, someone needs to do it.
Outside S.V.	M	40-49	Conservation is important.
Outside S.V.	M	40-49	Water conservation.
Outside S.V.	M	50-59	The collection of rain water, we did it where we used to live.
Outside S.V.	M	50-59	Lived in Arizona most of my life, it has changed so much. There has to be a limit, the San Pedro River is special.
Outside S.V.	M	60-69	Have to do something to save the river.
Outside S.V.	M	60-69	Conserving water.
Outside S.V.	M	60-69	Because there needs to be something done.
Outside S.V.	M	60-69	If it saves water.
Outside S.V.	M	60-69	Want to preserve more water.
Outside S.V.	M	60-69	Desert needs water.
Outside S.V.	M	60-69	Preserving the water is very important, repair the water system in the San Pedro.
Outside S.V.	M	60-69	I wasn't even aware of this, but am interested.
Outside S.V.	M	70+	I think that growth needs to be controlled within the District to preserve the San Pedro River.
Outside S.V.	M	70+	We need a group of people to control it.
Outside S.V.	M	70+	The San Pedro River is important to area, any change would be

Upper San Pedro Water District Citizen Survey

Table 2a: Reasons for Being More Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
			positive.
Outside S.V.	M	70+	I believe in having our own water.
Outside S.V.	M	70+	So we can gain control of the water problem.

# Upper San Pedro Water District Citizen Survey

Table 2b: Reasons for Being Less Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	50-59	Still need to know more specifics. Will they test for hepatitis coming in from Mexico in the water? What about controlling what comes from Mexico?
Sierra Vista	F	50-59	They take away our water rights, we are fined if we use too much. The water is going to Pima and Maricopa Counties, and they're not fined when they use a lot.
Sierra Vista	M	60-69	People first, river second.
Sierra Vista	M	60-69	I know all about it and will not vote for it.
Sierra Vista	M	60-69	Because they don't really help.
Sierra Vista	M	70+	Problem is over-population.
Outside S.V.	F	50-59	It sounds good, but needs more research.
Outside S.V.	F	60-69	Because I don't want them managing my water.
Outside S.V.	F	60-69	I have lived here 60 years and it hasn't changed, the government is too nosy.
Outside S.V.	F	70+	We already conserve water the best we can.
Outside S.V.	M	18-24	Because I don't know where they are going with the water system.
Outside S.V.	M	40-49	Over-population, it would raise taxes.
Outside S.V.	M	60-69	They never talk about stopping development.

## Upper San Pedro Water District Citizen Survey

Table 3a: Additional Activities/Objectives for Upper San Pedro Water District to Implement

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	25-29	Need the water.
Sierra Vista	F	30-39	Get better water.
Sierra Vista	F	40-49	It's important to have tax incentives for rain harvesting.
Sierra Vista	F	40-49	There needs to be more conservation.
Sierra Vista	F	40-49	Stop the massive building of new subdivisions.
Sierra Vista	F	50-59	Strong focus on education and public awareness of conservation practices, rainwater collection and reuse.
Sierra Vista	F	50-59	Take into account the mine pollution from Mexico. Make sure Robin Silva isn't involved in the decisions; he's trying to save the natural environment, but not the people in Sierra Vista. Deal with the pollution coming from the copper mine in Mexico.
Sierra Vista	F	50-59	Don't want to see people use water to wash their sidewalks off.
Sierra Vista	F	60-69	Education for water conservation in the community.
Sierra Vista	F	60-69	Drill from the west side of mountain to get water to flow down the mountain to the river.
Sierra Vista	F	60-69	Everyone needs to start conserving, try to get everyone educated.
Sierra Vista	F	60-69	I would like to see less of the San Pedro water used.
Sierra Vista	F	60-69	Stop building so many new houses.
Sierra Vista	F	60-69	We all need to work together.
Sierra Vista	F	60-69	The problem is population. Have the Federal Government limit immigration, both legal and illegal, and have developers stop building houses in Sierra Vista. That may sound crazy, but population reduction is the only true answer.
Sierra Vista	F	60-69	The city should stop building.
Sierra Vista	F	60-69	Should be charged on a sliding scale on how much is used.
Sierra Vista	F	60-69	Restrict hours or days when people can water lawns or wash cars.
Sierra Vista	F	60-69	Rebate system on water barrels.
Sierra Vista	F	70+	Curtailment of new homes.
Sierra Vista	F	70+	Not be wasteful with water is the main thing.
Sierra Vista	F	70+	Restrict building permits and water use; if you go over you get fined.
Sierra Vista	F	70+	I would like to see houses plumbed for graywater use.
Sierra Vista	F	70+	Work with Mexico.
Sierra Vista	F	70+	Help improve the water.
Sierra Vista	F	70+	I think every resource should be used to maintain a good and responsible way of doing things. We have to preserve water and keep it as good as we can.

# Upper San Pedro Water District Citizen Survey

Table 3a: Additional Activities/Objectives for Upper San Pedro Water District to Implement

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	18-24	Try harder to keep it clean.
Sierra Vista	M	30-39	Host an event for the public, promoting conservation.
Sierra Vista	M	50-59	Desalinization would be great.
Sierra Vista	M	50-59	Implement these measures so we can have the water flow down. Set it up so everyone can use the water equally. The more they use, the more they should be taxed.
Sierra Vista	M	50-59	Low-flow toilets.
Sierra Vista	M	60-69	I would like to see some drains in the street.
Sierra Vista	M	60-69	Use the graywater that is used in Sierra Vista.
Sierra Vista	M	60-69	I would like to see them make the most efficient use of resources with least amount of money.
Sierra Vista	M	60-69	Leave it alone.
Sierra Vista	M	60-69	Look into CAP.
Sierra Vista	M	60-69	Ban wasteful usage like lawns and large golf courses in the area.
Sierra Vista	M	60-69	What are they going to do about the people that have wells in rural areas? They use as much water as they want.
Sierra Vista	M	60-69	I would like to see the people use graywater and contractors use it in building.
Sierra Vista	M	60-69	Control population, leave farmers alone and let them use their water.
Sierra Vista	M	60-69	Treat Fort Huachuca fairly with Sierra Vista as to effluent water on golf courses and other areas.
Sierra Vista	M	60-69	Cut back on building.
Sierra Vista	M	70+	Limit growth of the community.
Sierra Vista	M	70+	Require water conservation plumbing in new construction and recycle graywater.
Sierra Vista	M	70+	Stop restricting Fort Huachuca in light of efforts to conserve and have alternate source.
Sierra Vista	M	70+	Just established a 6000 home development, government pulled the law about graywater. Raise cost of water and graywater, get the commission established.
Sierra Vista	M	70+	I would like to see them get a handle on growth within the whole valley.
Sierra Vista	M	70+	Need to work more on basic conservation, fields of grass using graywater only.
Sierra Vista	M	70+	I would like to see that new commercial building and housing have the latest water conservation equipment and retrofit all the older

# Upper San Pedro Water District Citizen Survey

Table 3a: Additional Activities/Objectives for Upper San Pedro Water District to Implement

AREA	GENDER	AGE	VERBATIM
			buildings as well.
Sierra Vista	M	70+	Bring in water from the Colorado River.
Sierra Vista	M	70+	Restrictions on watering yards.
Sierra Vista	M	70+	Don't restrict my water usage.
Sierra Vista	M	70+	They need to try to cut down on building permits and development.
Outside S.V.	F	30-39	To try to keep this from happening again.
Outside S.V.	F	40-49	Maintain quality of water.
Outside S.V.	F	40-49	Make people get things to harvest the rain water from their home.
Outside S.V.	F	40-49	Support conservation easements that would protect water.
Outside S.V.	F	50-59	Go back 50 years and have outhouses.
Outside S.V.	F	50-59	No new buildings. Send people away who should not be here to help save water.
Outside S.V.	F	50-59	Curb new building, houses and developments.
Outside S.V.	F	50-59	Quit draining the water out of Miller Canyon, stop robbing natural resources in the mountains.
Outside S.V.	F	50-59	Water harvesting.
Outside S.V.	F	50-59	Any new structures should provide their own graywater collection.
Outside S.V.	F	50-59	Regulate and charge for well use, cut down on water use.
Outside S.V.	F	50-59	Leave it alone.
Outside S.V.	F	60-69	Less rules, less control.
Outside S.V.	F	60-69	Take down some of the trees.
Outside S.V.	F	60-69	How would they be paid for? Hopefully they can do this using volunteers.
Outside S.V.	F	60-69	Get new county supervisors.
Outside S.V.	F	60-69	Limitation on watering lawns etc.
Outside S.V.	F	60-69	Provide information in the schools, our children need to be a part of what is going on and become good stewards of our resources. They need to be better educated about it; maybe like they do with drug and pregnancy school programs.
Outside S.V.	F	60-69	Thin out the cottonwoods along the San Pedro River.
Outside S.V.	F	60-69	Should restrict amount of building.
Outside S.V.	F	60-69	Just to conserve water.
Outside S.V.	F	70+	Decide how to collect more rain water.
Outside S.V.	F	70+	Desalination plants are needed.
Outside S.V.	F	70+	Insist on permeable paving, streets, roads, parking lots. Get busy on

# Upper San Pedro Water District Citizen Survey

Table 3a: Additional Activities/Objectives for Upper San Pedro Water District to Implement

AREA	GENDER	AGE	VERBATIM
			it. Be concerned about motives, what they're going to do, and what they are planning to do about it.
Outside S.V.	F	70+	All the big holes should be used to collect rainwater.
Outside S.V.	F	70+	Take out part of the trees by the river because they use water all year round.
Outside S.V.	F	70+	A lot of people catch the rainwater, why can't we build a dam to do it?
Outside S.V.	F	70+	I wish they would not have swimming pools, they waste the water that they use.
Outside S.V.	M	18-24	Try to keep it as natural as possible, conserve the river.
Outside S.V.	M	40-49	Personal water conservation.
Outside S.V.	M	50-59	Restriction on the use of subterranean water for aircraft or firemen.
Outside S.V.	M	50-59	Leave Fort Huachuca alone.
Outside S.V.	M	60-69	I like to see them check on growth.
Outside S.V.	M	60-69	I would like to see them dissolve it, it's a waste of money.
Outside S.V.	M	60-69	Keep it natural, don't turn it into a park or off-road area, keep it primitive.
Outside S.V.	M	60-69	City of Sierra Vista needs to get rid of its independent water district, become one water district.
Outside S.V.	M	60-69	Water reservoirs.
Outside S.V.	M	60-69	Stop the growth.
Outside S.V.	M	70+	Preserving the San Pedro should be primary to any of the projects, we don't want another Santa Cruz.
Outside S.V.	M	70+	Slow the growth rate down.
Outside S.V.	M	70+	There's a huge underground aquifer that should be explored for usage.
Outside S.V.	M	70+	Mandate there will be no more building permits allowed.

# Upper San Pedro Water District Citizen Survey

Table 4b: Other Factors That Would Make Respondent  
Less Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	18-24	If it can be shown that it will not be able to do what it proposes.
Sierra Vista	F	18-24	I would have to know how much it's going to cost.
Sierra Vista	F	30-39	Need better water.
Sierra Vista	F	40-49	Higher taxes.
Sierra Vista	F	50-59	If it's not going to help the county.
Sierra Vista	F	50-59	Charging people more money.
Sierra Vista	F	50-59	If I don't feel the funding sources are appropriate.
Sierra Vista	F	50-59	Lack of cost controls and/or oversight.
Sierra Vista	F	50-59	If it had serious impact on the community.
Sierra Vista	F	50-59	Who would manage this Water District? What parts of Cochise County would be included in this District? The details of this Water District haven't been spelled out enough.
Sierra Vista	F	50-59	There is plenty of water and they're using water to blame and victimize Fort Huachuca - they need to leave the Fort alone!
Sierra Vista	F	50-59	Just the expense.
Sierra Vista	F	50-59	If it caused destruction to the river.
Sierra Vista	F	60-69	If I thought people would not be making good choices.
Sierra Vista	F	60-69	The cost, also some environmental concerns.
Sierra Vista	F	60-69	If water bill goes up.
Sierra Vista	F	60-69	The cost of it.
Sierra Vista	F	60-69	I don't want any negative effect on the San Pedro River.
Sierra Vista	F	60-69	Unless government gets their act together and comes up with some definite specific plans. We've heard this all before, a tremendous amount of money has been spent on studies.
Sierra Vista	F	60-69	Big factor is letting people build.
Sierra Vista	F	70+	Center for Biological Diversity, they are trying to shut down Fort Huachuca, they are using the San Pedro Water District to get more power.
Sierra Vista	F	70+	Too much government.
Sierra Vista	F	70+	To improve the water, preserve what we have.
Sierra Vista	F	70+	If it's going to be another expense for the citizens and residents.
Sierra Vista	F	70+	Anything with government involvement will make me less inclined to vote, because then you can never get out of it.
Sierra Vista	F	70+	I don't want Mexico or the Federal Government to run the water problem.



# Upper San Pedro Water District Citizen Survey

Table 4b: Other Factors That Would Make Respondent  
Less Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	70+	Restrict all water use, if you go over then everyone will be fined. Restrict building permits, restrict more people moving into the community.
Sierra Vista	M	18-24	Ecological factors for the plants and animals.
Sierra Vista	M	18-24	Taxes.
Sierra Vista	M	30-39	If the water district was not effective, but expensive.
Sierra Vista	M	40-49	If control is not contained on the local level.
Sierra Vista	M	50-59	Have to learn all the facts, want to be clear on the pros and cons.
Sierra Vista	M	50-59	I would rather see it done in the private sector, the government has a tendency to run it into the ground.
Sierra Vista	M	50-59	Cost.
Sierra Vista	M	50-59	Need to have more information, so far I like the project.
Sierra Vista	M	50-59	If they stop progress to preserve.
Sierra Vista	M	50-59	The overall cost and how the drainage and partials are managed.
Sierra Vista	M	50-59	Too much government spending already.
Sierra Vista	M	50-59	Too much tax.
Sierra Vista	M	50-59	If the cost was extreme.
Sierra Vista	M	50-59	Raising taxes. In the past these efforts have all been a cover for the Center for Biological Diversity.
Sierra Vista	M	60-69	Lack of funding, lack of knowledge.
Sierra Vista	M	60-69	If the Federal Government steps in.
Sierra Vista	M	60-69	If they raised taxes.
Sierra Vista	M	60-69	I don't want a lot of bureaucrats making money with a great new bureaucracy.
Sierra Vista	M	60-69	A lot of water rationing to increase the growth.
Sierra Vista	M	60-69	If they try to restrict growth and hunting and fishing.
Sierra Vista	M	60-69	What's happening in Mexico.
Sierra Vista	M	70+	Don't want any outside control over people's use of water on their lands, etc.
Sierra Vista	M	70+	Raising the taxes.
Sierra Vista	M	70+	Show me that it would be ineffective.
Sierra Vista	M	70+	The cost, what it's going to do to the taxpayers. If they pass the cost on to the taxpayers, I will not vote for it.
Sierra Vista	M	70+	Federal Government intervention.

# Upper San Pedro Water District Citizen Survey

Table 4b: Other Factors That Would Make Respondent  
Less Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	70+	If it really makes a difference and is not just government red tape.
Sierra Vista	M	70+	They have to let people know how this project will be implemented. I don't have faith in how this will be administered, especially now adays, considering the financial difficulties confronting Arizona.
Sierra Vista	M	70+	Non-productive government and wasted funding.
Outside S.V.	F	18-24	Cutting down trees or destroying the river in any way.
Outside S.V.	F	25-29	If it interfered more than it helped.
Outside S.V.	F	30-39	If it was too expensive and how it would it affect the people.
Outside S.V.	F	40-49	If it only met peoples needs and didn't help the river.
Outside S.V.	F	40-49	Watch for corruption, monitor projects.
Outside S.V.	F	40-49	If it was more politically controlled.
Outside S.V.	F	40-49	What kind of checks and balances would be built in?
Outside S.V.	F	40-49	Raise taxes.
Outside S.V.	F	40-49	Because of the cost.
Outside S.V.	F	40-49	Current restrictions on local water use.
Outside S.V.	F	50-59	Raising taxes would make me less inclined.
Outside S.V.	F	50-59	The cost of the formation.
Outside S.V.	F	50-59	Growth of wildlife.
Outside S.V.	F	50-59	We just might not have any more water.
Outside S.V.	F	50-59	If they're taking money to make their own pockets fatter by supporting unlimited growth.
Outside S.V.	F	50-59	The cost.
Outside S.V.	F	50-59	If they do too much drilling of new wells.
Outside S.V.	F	60-69	The cost of it, because there are a lot of poor people.
Outside S.V.	F	60-69	Anything that causes government spending.
Outside S.V.	F	60-69	I have my own well.
Outside S.V.	F	60-69	Ineffective.
Outside S.V.	F	60-69	Bill doesn't state clearly how it is paid for. How is it implemented?
Outside S.V.	F	60-69	Not in favor, I would vote no.
Outside S.V.	F	60-69	Actions taken upstream by Mexico overshadow what can be done here in terms of water supply.
Outside S.V.	F	60-69	More taxes for people to pay.
Outside S.V.	F	60-69	Expense, another layer of government.
Outside S.V.	F	60-69	If they could show we couldn't get entities to support it.

# Upper San Pedro Water District Citizen Survey

Table 4b: Other Factors That Would Make Respondent  
Less Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Outside S.V.	F	60-69	Cost.
Outside S.V.	F	60-69	Restricted well use.
Outside S.V.	F	60-69	Prove such a commission not bogus, more red tape just to make you feel like you're solving problem.
Outside S.V.	F	60-69	More taxes on water.
Outside S.V.	F	60-69	Concerned with the additional expense and limited benefit.
Outside S.V.	F	60-69	Money, the county is poor.
Outside S.V.	F	60-69	That the government owns the land.
Outside S.V.	F	70+	If they put builders in charge of project.
Outside S.V.	F	70+	Getting taxed highly for it.
Outside S.V.	F	70+	The cost makes me less inclined.
Outside S.V.	F	70+	If it was too expensive.
Outside S.V.	F	70+	Much of the affected land is owned by the Federal Government, therefore a local water district won't help much.
Outside S.V.	F	70+	I think it would be a waste of money, if it didn't waste our money I would say yes.
Outside S.V.	M	18-24	If any wildlife or trees over 100 years old gets damaged, this is a concern.
Outside S.V.	M	40-49	Implement things in smaller measures.
Outside S.V.	M	40-49	Too much government.
Outside S.V.	M	40-49	Dishonesty among politicians. Tired of people scheming to get money for their pet projects.
Outside S.V.	M	40-49	How it affects taxes overall.
Outside S.V.	M	50-59	High tax increases and exactly where the project takes place.
Outside S.V.	M	50-59	Economic impact.
Outside S.V.	M	50-59	Local population had no input on what was happening.
Outside S.V.	M	50-59	Try to take control of mother nature, can't control drought.
Outside S.V.	M	50-59	Compensation of the board.
Outside S.V.	M	60-69	Higher taxes.
Outside S.V.	M	60-69	Some amazing act of God that doubled the aquifer.
Outside S.V.	M	60-69	Who will control water issue? Will government have control or will somebody else?
Outside S.V.	M	60-69	Too political.
Outside S.V.	M	60-69	I think it's a waste of time and money.

Upper San Pedro Water District Citizen Survey

Table 4b: Other Factors That Would Make Respondent  
Less Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Outside S.V.	M	70+	Who's running it?
Outside S.V.	M	70+	Tucson is stealing our water, so are large developments.
Outside S.V.	M	70+	It will be a political issue.
Outside S.V.	M	70+	Uncontrolled growth would make me less inclined to vote yes.
Outside S.V.	M	70+	A lack of public understanding, people don't realize that the government doesn't run anything.

# Upper San Pedro Water District Citizen Survey

Table 5b: Other Factors That Would Make Respondent  
More Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	40-49	Protection of habitat and wildlife.
Sierra Vista	F	40-49	Something needs to be done to protect what we have in the desert.
Sierra Vista	F	40-49	Protect the Fort.
Sierra Vista	F	40-49	I think they shouldn't cram so many people into these small developments, use bigger parcels.
Sierra Vista	F	50-59	Mostly supporting wildlife.
Sierra Vista	F	50-59	Local control.
Sierra Vista	F	50-59	Keep conservationists out of our business regarding our water supply, residents should be more responsible and help conserve.
Sierra Vista	F	50-59	What is best for the county.
Sierra Vista	F	50-59	Again, who would control this District?
Sierra Vista	F	50-59	Protecting nature and keeping it alive.
Sierra Vista	F	50-59	Overall community maintaining its way of life and having access to water supply. Not letting things get worse.
Sierra Vista	F	50-59	Self-imposed conservation and as little tax dollars spent as possible.
Sierra Vista	F	60-69	Keep local people off of the committee.
Sierra Vista	F	60-69	I want to see where they get the money to fund this with the economy the way it is.
Sierra Vista	F	60-69	Just the fact that it would help Arizona for the amount of water in the future.
Sierra Vista	F	60-69	If they could get more Federal funding.
Sierra Vista	F	60-69	Concern for environment.
Sierra Vista	F	60-69	The conservation of the San Pedro River.
Sierra Vista	F	60-69	If it does in fact prevent the erosion, if it really is going to help the San Pedro, I'm all for it.
Sierra Vista	F	60-69	If I could see an outline of something immediate happening, how it would work and how it would be funded, more details about this project. The rainfall is decreasing, so we need to know more specifics.
Sierra Vista	F	70+	Might run out of water if we don't do something.
Sierra Vista	F	70+	Right now I'm very concerned they are trying to put more restrictions on this whole area and we don't need more restrictions.
Sierra Vista	F	70+	Protect the environment.
Sierra Vista	F	70+	Change where the money will come from.

# Upper San Pedro Water District Citizen Survey

Table 5b: Other Factors That Would Make Respondent  
More Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	70+	To protect us and water.
Sierra Vista	F	70+	There's need to have control, increase supervision in control.
Sierra Vista	F	70+	Take regional control.
Sierra Vista	F	70+	Need more information. Stop bringing more people in here. Stop building permits.
Sierra Vista	F	70+	If it benefits the future of our area, including Fort Huachuca.
Sierra Vista	F	70+	Bring in smart, unbiased local people.
Sierra Vista	F	70+	Hard working commission.
Sierra Vista	F	70+	I want to keep our water supply safe and not wasteful. Keep the government out of it.
Sierra Vista	M	18-24	If they were going to hire extra people in the area to build it.
Sierra Vista	M	18-24	Anything more they could do to protect the wildlife.
Sierra Vista	M	30-39	To see effort and improvement.
Sierra Vista	M	40-49	If it helps save water it's better.
Sierra Vista	M	40-49	Emphasize control on a local level.
Sierra Vista	M	50-59	Nice to do these measures and keep wildlife safe.
Sierra Vista	M	50-59	How they address saving the water.
Sierra Vista	M	50-59	Support for control of the border, we cannot expect the impact on the San Pedro not to be affected by the influx of half a million people every year. To look at this in isolation is ridiculous.
Sierra Vista	M	50-59	Just get enough information on how it would effect the Fort and water growth.
Sierra Vista	M	50-59	There will be more jobs because of it.
Sierra Vista	M	50-59	Local control vs. big brothers fiscal responsibility, don't want to spend money.
Sierra Vista	M	60-69	Community growth.
Sierra Vista	M	60-69	Get government out, stop Water District.
Sierra Vista	M	60-69	Want people to get adequate water supply for daily living.
Sierra Vista	M	60-69	Depends who is going to be on the board.
Sierra Vista	M	60-69	Provide more water for the community now and in the future.
Sierra Vista	M	60-69	If it would help conserve the water that we have.
Sierra Vista	M	60-69	I believe in educating students about water.
Sierra Vista	M	60-69	The Fort and community growth.
Sierra Vista	M	60-69	If the Federal Government has no impact.

# Upper San Pedro Water District Citizen Survey

Table 5b: Other Factors That Would Make Respondent  
More Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	70+	Any wells drilled need to be drilled more to the south.
Sierra Vista	M	70+	To see improvement and physical effort.
Sierra Vista	M	70+	There has to be transparency in the government administration of this project. They have to put it out clearly how and what they're going to do so the people know exactly what is going to be done in respect to the Water District.
Sierra Vista	M	70+	Realization we're in a drought, stop irrigation of crops such as cotton in Arizona.
Sierra Vista	M	70+	Limit subdivisions being built.
Sierra Vista	M	70+	Need to see proposal of the implementation.
Sierra Vista	M	70+	The local control as opposed to Federal control.
Sierra Vista	M	70+	It depends on what the Fort will do and whose interest it would protect.
Sierra Vista	M	70+	If they could really do something to stop the development.
Outside S.V.	F	25-29	The future effects on the community.
Outside S.V.	F	30-39	Help with water.
Outside S.V.	F	40-49	I need more info to make a really good decision.
Outside S.V.	F	40-49	Negatively affects Fort Huachuca.
Outside S.V.	F	40-49	If group was successful.
Outside S.V.	F	40-49	If it protects the San Pedro Riparian Conservation area.
Outside S.V.	F	50-59	The Feds own 90% of the river anyway.
Outside S.V.	F	50-59	Conservative drilling.
Outside S.V.	F	50-59	Preserving fish.
Outside S.V.	F	50-59	Adapt to drought conditions.
Outside S.V.	F	50-59	Solving the problem of future water availability.
Outside S.V.	F	50-59	More control on own property over wells being installed for outside resources.
Outside S.V.	F	50-59	Keep Fort Huachuca, it's the larger employer and economics is important.
Outside S.V.	F	50-59	When government gets involved they mess it up, but if it would really stay in local hands I would vote for it.
Outside S.V.	F	60-69	When the water is there it is beautiful, we need to keep it that way.
Outside S.V.	F	60-69	If we could get real "teeth" to make city see they need to do as much as individuals and the Fort.
Outside S.V.	F	60-69	If the local area had more of a say than the Federal Government.

# Upper San Pedro Water District Citizen Survey

Table 5b: Other Factors That Would Make Respondent  
More Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Outside S.V.	F	60-69	Water District would protect nature-based tourism related to the San Pedro River.
Outside S.V.	F	60-69	Conserve water.
Outside S.V.	F	60-69	Looking for alternative water sources to supplement local supply.
Outside S.V.	F	60-69	No additional taxes on water.
Outside S.V.	F	70+	We don't have enough water and there are too many developments.
Outside S.V.	F	70+	Save water and protect resources any way we can.
Outside S.V.	F	70+	If I knew that it was not going to cost too much. Also, I would like to see a 5-year plan.
Outside S.V.	F	70+	More emphasis, education on water conservation in schools.
Outside S.V.	F	70+	The protection of wildlife.
Outside S.V.	M	40-49	The Mexico factor. There is a lot of pollution in their water.
Outside S.V.	M	40-49	Catch basins for water is a good idea.
Outside S.V.	M	40-49	Need more info, if it is going to make our taxes go up, I am against it.
Outside S.V.	M	40-49	Incentives, tax breaks, own water harvesting.
Outside S.V.	M	50-59	Less tax increase.
Outside S.V.	M	50-59	Public input.
Outside S.V.	M	50-59	Understanding it a lot better than I do now.
Outside S.V.	M	50-59	Items to recharge and protect the aquifer, I'm concerned about all the water that comes out of it.
Outside S.V.	M	60-69	Sustainability.
Outside S.V.	M	60-69	Preservation of an under-developed area. No more roads, no changes to natural habitat. Eradication of invasive species and plants. No off-road stuff.
Outside S.V.	M	70+	If more Republicans would get involved.
Outside S.V.	M	70+	Local control is better then governmental control.
Outside S.V.	M	70+	A Water District would prevent loss of vegetation near the river and erosion of the riverbank.
Outside S.V.	M	70+	The only way I would vote for it is if it was going to do what it is supposed to do.
Outside S.V.	M	70+	More community support and understanding of the issue.
Outside S.V.	M	70+	As long as it doesn't impact the Fort.